



American Planning Association
NY Metro Chapter

Making Great Communities Happen



2017 Annual Report

APA NY Metro Chapter



The American Planning Association's New York Metro Chapter (APA-NYM) supports our members, local communities, schools, and practicing professionals through advocating for good planning practice, hosting diverse events and facilitating professional development opportunities in the New York Metro Area.

www.nyplanning.org



New York City

Long Island

Hudson Valley East

Hudson Valley West

Table of Contents

- >> *President's Message*
- >> *APA NY Metro Chapter Executive Committee*
- >> *APA Leadership*
- >> *2017 National APA Conference Highlights*
- >> *Chapter Secretary*
- >> *Chapter Treasurer*
- >> *VP Programs*
- >> *VP Professional Development*
- >> *VP Committees*
- >> *VP Intergovernmental Affairs*
- >> *VP Communications*
- >> *Long Island Section*
- >> *Lower Hudson East Section*
- >> *Lower Hudson West Section*
- >> *New York City Section*
- >> *Student Representative Committee*
- >> *Young Planners Group*

NY Metro Chapter President's Message

Maxwell Sokol, AICP

It is an honor for me to offer this report on the state of the American Planning Association New York Metro (APA-NYM) Chapter. The 2017 calendar year has been action-packed and, as a Chapter, we have collectively taken noteworthy steps to advance our mission and goals. When discussing my pride in the work of our Chapter, I often share my perspective about three primary prongs of membership benefits: (1) professional development; (2) networking; and (3) advocacy.



In reflecting on the past year, I am delighted to recall the many ways in which our Chapter has provided value to members in these three categories of benefits. What follows is but a short sample of highlights from the past year.

- >> 1. As a resource for professional development, we continue to organize topical programs that highlight best practices, case studies, and lessons learned throughout the region across a wide range of specializations in the planning profession. We prioritize the goal of providing Certification Maintenance (CM) credits for our members who are certified through the American Institute of Certified Planners (AICP). As of the end of September, we have offered more than 125 CM credits during 2017, and while the upcoming Annual Conference is the Chapter's flagship program, our thematic Committees and geographic Sections regularly host CM-eligible events for our members.
- >> 2. As a membership organization, we serve as an avenue for network-building as a complement to our focus on professional development. Our programmatic events regularly offer opportunities for networking, and there is no better way to expand one's network than by joining and actively contributing to the work of our Committees and Sections. Over the past year, our most widely publicized networking event was the local reception for the National Planning Conference, in which we partnered with the New Jersey and Connecticut Chapters to host 600 attendees at the iconic Stephen A. Schwarzman Building.
- >> 3. As an outlet for members' interests in local and regional policy, our Chapter offers a variety of ways to engage in advocacy. The Chapter Committees and Sections provide a framework for topic-based and geography-specific advocacy, respectively, and our programs regularly focus on the implications of public policy for the planning profession in our region. We also issue position statements that address one or more specific policies or proposals. A key Chapter achievement in 2017 was the drafting and approval of a letter to candidates for New York City elected office that outlines policy objectives and priorities for the Chapter.

In addition to these APA-specific initiatives, we also continue to build and enhance our inter-organizational partnerships. For several years, Chapter leadership has actively promoted opportunities for collaboration with related professional associations, and this area of focus remains a priority. For instance, we continued our annual tradition of co-hosting an inter-disciplinary conference with the New York Chapters of the American Society

of Landscape Architects (ASLA) and American Institute of Architects (AIA), with this year's conference focused on the timely issue of the use and design of public space for public discourse. Another notable example is our Chapter's work on the Planner-s4Health project, a cross-sector coalition with the local affiliate of the American Public Health Association (APHA), led by Hudson Valley East Section Director Gina D'Agrosa, AICP, and LGBTQ and Planning Division Chair Tracey Corbitt, AICP.

For a comprehensive update on recent and ongoing Chapter initiatives, I encourage you to read the reports contained herein and to visit our website for additional information.

As in past years, we are issuing this Annual Report at our Chapter's Annual Conference, and this year's Annual Conference draws inspiration from National Community Planning Month, the theme of which is Innovation in Planning. The annual observance of National Community Planning Month kicks off with the announcement of APA's Great Places in America, which is just one of many initiatives led by APA to support planners and the planning profession throughout the country. With that in mind, I also want to stress the multitude of benefits that come to us through our membership in the national organization (see Update on APA National Initiatives, page 6).

In keeping with the mindset that we are part of an organization that aims to support planners and communities nationwide, I would be remiss if I did not mention the hurricane relief efforts led by the APA Foundation. The devastating effects of Superstorm Sandy should serve as an unfortunate reminder to all of us about the long and difficult path ahead for communities around the country ravaged by recent hurricanes. Through December 31, 2017, the APA Foundation will match—dollar for dollar—individual contributions to its Community Assistance Fund, which will help affected communities, so consider donating now to double your impact. For more information, visit planning.org/foundation/.

In concluding this update, I will be the first to admit that while the Chapter continues to thrive, there are many priorities that warrant both near- and long-term attention to ensure that the Chapter remains a financially sustainable, thematically relevant, and operationally effective organization in the years to come. As we look ahead to 2018, I am proud to affirm that the state of our Chapter remains strong, and that the challenges we confront and overcome together can make us even stronger.

NY Metro Chapter Executive Committee

The APA New York Metro Chapter is served by an Executive Committee of 13 voting members, as well as the Immediate Past President and Chair of the Young Planners Group as non-voting members.

President

Maxwell Sokol, AICP

Immediate Past President

James Rausse, AICP

Chapter Secretary

Olivia Jovine

Chapter Treasurer

Shachi Pandey, AICP, LEED AP

VP Programs

Kovid Saxena, AICP, LEED AP, ENV SP

VP Professional Development

Alex Wallach, AICP

VP Committees

Katie Theis, AICP, RLA, LEED AP

VP Intergovernmental Affairs

Moses Gates, AICP

VP Communications

Ela Dokonal, AICP CUD, LEED AP

Long Island Section Representative

Sean Sallie, AICP

Lower Hudson Valley East Section Representative

Gina D'Agrosa, AICP

Lower Hudson Valley West Section Representative

Heather Jacksy, AICP

New York City Section Representative

Scott Grimm-Lyon, AICP

Student Representative

Caroline Peri

Young Planners Group Chair

Petr Vancura

The Chapter wishes to thank the VP of Communications Ela Dokonal, AICP CUD, LEED AP, for her time spent designing this report.

The Chapter would also like to thank the immediate past VP of Communications, Jocelyn Dupre, as well as our staff support in 2016-2017 from Angie Witkowski and Marco Castro.



American Planning Association *Leadership*



**Cynthia Bowen, AICP
APA President**

Cynthia Bowen is the director of planning for Rundell Ernstberger Associates (REA), a national planning, urban design and land architect firm founded in 1979. An active APA member, Bowen has held a number of leadership positions including president of the APA Indiana Chapter and vice chair and secretary/treasurer of the Chapter Presidents Council. Bowen is a graduate of Ball State University with degrees in urban and regional planning and environmental science and design. Within her community, Bowen has served on many boards and Committees.



**Courtenay D. Mercer,
AICP, PP
Director elected from
Region I**

Courtenay Mercer is the principal/owner of Mercer Planning Associates, a boutique planning firm providing assistance to diverse and complex planning projects in all types of communities. She is also the Director of Preservation New Jersey, a non-profit organization educating and advocating for historic preservation in NJ. She has held a number of leadership positions within APA, including Director to the Board of APA, Chapter President's Council secretary/treasurer, and APA New Jersey Chapter president. Mercer also serves on the Board of Downtown NJ and Safe Streets Jersey City, as well as the Editorial Board of the NJ Transit Friendly Development Newsletter. Mercer received a master's in City and Regional Planning from the Bloustein School at Rutgers University.



**Deborah Alaimo Lawlor,
FAICP, PP
Commissioner elected from
Region I**

Debbie Alaimo Lawlor has over 35 years of experience, specializing in land use and environmental planning. She is discipline leader for planning services for Maser Consulting, P.A., where she manages a team of 10 planners. Previously, she worked for the New Jersey Meadowlands Commission. Lawlor has held leadership positions in APA's Regional and Intergovernmental Planning Division and APA's New Jersey Chapter, which honored her in 2009 with its distinguished service award. She holds a BS in environmental planning and design and an MA in geography, both from Rutgers University.

American Planning Association

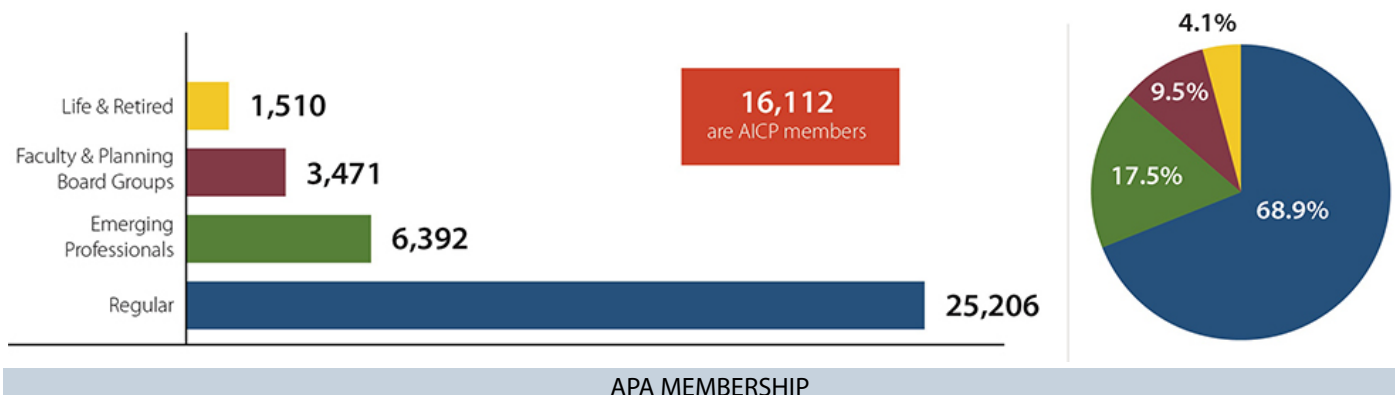
Update on National Initiatives

- >> As of January 2017, all APA members receive free online access to digital publications from the Planning Advisory Service (PAS). For more information, visit planning.org.
- >> As of May 2017, all APA members receive free online access to the APA Library E-Book Collection. For more information, visit planning.org.
- >> As of July 2017, membership is now free for any student actively enrolled or matriculated in any university or college degree program. It remains free for the duration of an individual's studies. "Free" includes APA, APA Chapter, and AICP membership as well as membership in up to five APA divisions. Student members will be eligible for two years of reduced dues after ending their studies. For more information, visit planning.org.
- >> As of July 2017, new members can join the APA at a savings of up to 85 percent a year, for up to two years. In addition to receiving all benefits of APA membership during the introductory period, new members can enjoy additional savings. For more information, visit planning.org.
- >> In 2017, APA released the first 25 collections in its new Research KnowledgeBase. This new members-only tool provides curated collections of topically related resources, including plans, regulations, model codes, guidelines, articles, reports, and multimedia files. APA will add collections steadily in the coming months, working toward the goal of creating a comprehensive clearinghouse of planning-related information. For more information, visit planning.org.
- >> The AICP Candidate Pilot Program is launching November 1, 2017. The biggest selling point is the ability to take the AICP exam prior to earning the professional planning experience, thereby providing planners with a path to start earlier to achieve the designation. In this way, emerging professionals can demonstrate to potential employers a commitment to mastering planning skills and maintaining the highest standard of ethical practice. For more information, visit planning.org.
- >> APA will launch a new marketing campaign in January 2018 to highlight the value of AICP certification to employers of planners as well as to faculty and career counselors at academic institutions. This marketing campaign follows recent market research that assessed the awareness, expectations, and perceptions of value of key audiences related to AICP. For more information about the benefits of AICP, visit planning.org.
- >> In 2017, APA re-launched the Ambassador Program, which aims to advance the public understanding of planning and promote the planning profession through activities and events in local communities. Through the Ambassador Program, APA hopes to reach future planners with diverse racial, ethnic, and cultural backgrounds. For more information about the Ambassador Program and APA's Diversity Committee, visit planning.org.
- >> APA offers 21 Divisions, each comprising a community of professionals with shared interests. There are topic-based, geography-based, and population-based Divisions, as well as six Interest Groups. For more information, and to join a Division, visit planning.org.
- >> The APA Foundation aims to advance the art and science of planning through philanthropic activities. Current priority initiatives for the APA Foundation include its first Signature Cause, FutureShape, which will deliver a definitive and strategic framework for the future of planning research; scholarships to provide financial assistance to planning students, especially women, minorities, and others who are underrepresented in the planning profession; and community assistance to underserved, resource-limited communities in the United States and abroad. For more information, visit planning.org.
- >> The APA adopts an annual slate of legislative priorities and authors policy guides as well as policy statements in support of the mission to create stronger, more just communities. For more information, visit planning.org. Additionally, the statement of APA President Cynthia Bowen, AICP on the Fiscal Year 2018 Federal Budget Proposal was shared with more than 200 congressional offices by advocates, in addition to direct placement in all offices by APA. To view the statement, visit planning.org.
- >> The Planners Advocacy Network (PAN) offers an opportunity to shape APA's policy and advocacy work; receive regular policy updates coming out of Washington; gain access to exclusive tips, training, and advocacy tools; and get special registration rates for APA's annual Policy and Advocacy Conference. The network has more than doubled in size since January 2017, with more than 2,700 members at the end of August 2017. For more information, visit planning.org.

- >> As the culmination of the annual Policy and Advocacy Conference, APA continues to organize Planners' Day on Capitol Hill, which offers attendees the unique opportunity to meet face-to-face with congressional representatives and staff in Washington, DC and to discuss planning issues and funding for critical planning programs. For more information, visit planning.org.
- >> APA celebrates the achievements of planning with National Community Planning Month, the cornerstone of which is the designation of Great Places in America. This year marked the 10th anniversary of the Great Places in America Program, and New York State is fortunate to have 18 different Great Places, including a range of neighborhoods, streets, and public places spanning the NY Metro and NY Upstate Chapters. For more information, visit planning.org/ncpm/.
- >> Planning is well underway for the 2018 National Planning Conference in New Orleans, scheduled for April 21-24, 2018.

APA's all-new website, introduced in March 2016, was a year in development. Members who shared their opinions and feedback during planning and production helped determine and sharpen the site's organization and functions.

The site is designed with mobile in mind, so every page looks good on every device, and anything possible on a desktop works on a smartphone or tablet. Highlights include a highly customizable search, expanded capabilities in My APA, and a robust Career Center. At the heart of planning.org is the Knowledge Center, a storehouse of APA resources to help members work better every day: research, publications, e-learning, videos, podcasts, the Image Library, and our consolidated blog, which features frequent, thought-provoking posts on a variety of planning topics. All these tools are organized, tagged, and ready for duty.



American Planning Association

2017 National Planning Conference Highlights



It was an honor for the NY Metro Chapter to help host the National Planning Conference and to showcase best practices and transformative projects within our region.

By the numbers alone, the National Planning Conference (NPC) was an extraordinary event, with more than 6,300 attendees from around the United States as well as 30 other countries. Much of the collective hard work from around the region was on display through nearly 70 mobile workshops and a wide range of locally-focused conference sessions. Eleven local Great Places in America designees were highlighted as noteworthy attractions

for visitors, and we had the privilege of co-hosting the local reception for 600 attendees at the iconic Stephen A. Schwarzman Building in partnership with the New Jersey and Connecticut Chapters. For more high-level highlights of the conference, broken down by the numbers, visit planning.org.

However, the numbers only tell part of the story. Whether you reconnected with longtime colleagues or forged new bonds, the camaraderie and enthusiasm surrounding the NPC were not quantifiable, but certainly were palpable. Some of the many lasting memories from the NPC can be seen in the surrounding photos, many of which were shared by Chapter members.

Above all, the Chapter thanks APA National leadership/staff and the members of the Local Host Committee (led by Co-Chairs Courtenay Mercer, AICP and James Rausse, AICP) for all of the hard work and dedication over the many months (and years) that went into making NPC17 such a memorable experience.



Long Beach



Forest Hills



Rails to Bikes to Beer



APA Leadership Reception



Transformation Through Redevelopment in Newark



Honoring Peter Kwong- Hunter



Transformation Through Redevelopment in Newark



Peter Kageyama



Rails to Bikes to Beer

Olivia Jovine

Chapter Secretary

Olivia Jovine served as the interim Chapter Secretary from February, 2016 to September, 2016, when she was formally elected Chapter Secretary in September, 2016. Ms. Jovine's duties included preparing meeting minutes, managing the Chapter's records, helping to prepare the annual report, and assisting with organizing Chapter events.

The secretary position plays a criti-

cal role in fostering communication and diligence through proper management and utilization of important records and channels of communication. Ms. Jovine recently undertook stewardship of the admin@nyplanning.org email address.

Ms. Jovine's goal for her 2017 to 2018 term is to transition the Chapter's communications platform to Google Suite.

She looks forward to working with the VP of Communications and other members of the Executive Committee to realize this vision.

Shachi Pandey, AICP, LEED AP

Chapter Treasurer

Shachi Pandey of Metropolitan Urban Design (MUD) Workshop was elected Chapter Treasurer for the term 2017-2018. As our membership base grows, our operations have been expanding. To keep in line with our mission, this year's budget was drafted as a "goals based budget" to maximize spending in the areas of planning education, professional development and advocating for good planning practice. The spending in these areas are summarized in the charts on the next page, and we are very happy to report that more than 85% of our budget was dedicated to furthering the Chapter mission.

The reports provided by our Vice Presidents and Section Leaders outline the programs, events and professional development activities that our Chapter supported throughout this past year. In addition to these, we also hosted two events at the National Planning Conference (NPC 2017) which totaled an attendance of over 700 people

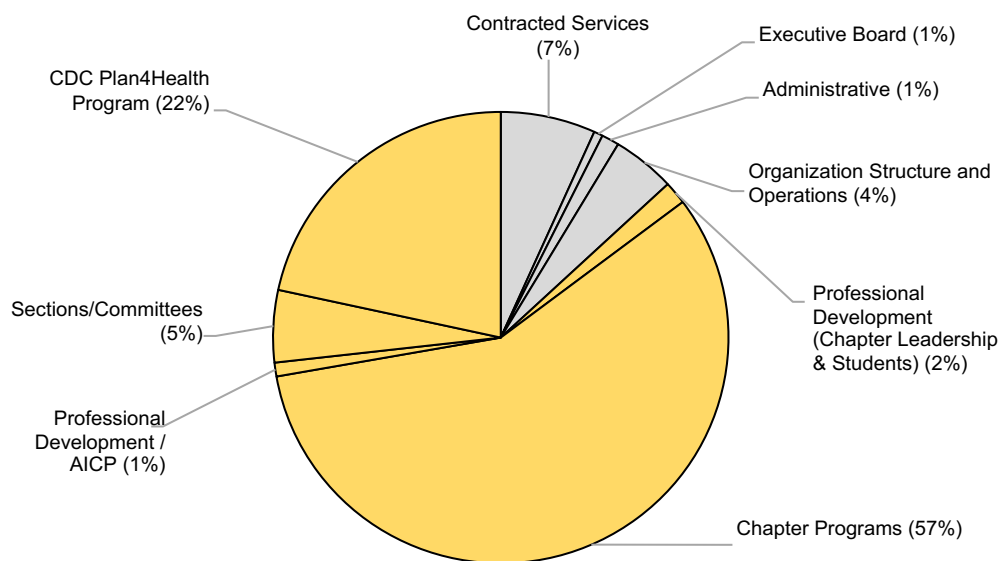
from around the United States.

We thank all our sponsors for generously supporting our programs and mission. Our sponsorship drive for NPC 2017 and Chapter programming brought in over \$112,000 all of which was dedicated to supporting professional development and events and programs in line with our mission. Our Chapter operations and administrative functions, which saw a marked increase in terms of work, were significantly supported by volunteer time and we are very happy to report that the cost of administration and operations for 2017 is projected to be less by 50% compared to the previous years. A big thank you to all our volunteers!

We currently project ending the year on a strong note by adding an addition \$10,000 to our savings which will allow us to expand our operations in the coming years significantly.

APA NY Metro Chapter Financial Statement (2017)	Budget FY 2017	Actuals FY 2017
OPENING BALANCE	\$ 62,181.43	\$ 62,181.43
Checking	\$ 12,378.62	\$ 12,378.62
Savings	\$ 49,802.81	\$ 49,802.81
REVENUE	\$ 104,000.00	\$ 233,524.82
Quarterly Disbursements	\$ 35,000.00	\$ 36,270.93
Conference Registrations / Scholarships / Other Proceeds	\$ 7,500.00	\$ 34,263.88
Sponsorships	\$ 12,500.00	\$ 112,432.00
Chapter Only Memberships	\$ 800.00	\$ 1,608.01
Miscellaneous		\$ 750.00
CDC Plan4Health Grant	\$ 48,200.00	\$ 48,200.00
EXPENSES	\$ 149,844.00	\$ 223,108.84
Contracted Services	\$ 15,200.00	\$ 15,035.47
Executive Board	\$ 1,750.00	\$ 1,407.40
Administrative	\$ 4,290.00	\$ 2,792.27
Organization Structure and Operations	\$ 500.00	\$ 10,000.00
Professional Development (Chapter Leadership & Students)	\$ 4,000.00	\$ 3,654.03
Chapter Programs	\$ 58,200.00	\$ 128,283.58
Professional Development / AICP	\$ 2,204.00	\$ 2,204.00
Sections/Committees	\$ 15,500.00	\$ 11,532.09
CDC Plan4Health Program	\$ 48,200.00	\$ 48,200.00
EXPECTED CLOSING BALANCE (Yr 2017)	\$ 16,337.43	\$ 72,597.41

The 2017 APA-NYM Financial Statement Table
Actuals for Financial Year 2017 are projected for closing date 31 December 2017



2017 Expense Report

Legend
 Administration and Operations (13%)
 Support in accordance with NY Metro Chapter Mission (87%)

The 2017 APA-NYM Expense Report
Diagram of percentile allocations for areas of administration & operation vs. spending dedicated to furthering the Chapter Mission.

Kovid Saxena, AICP

VP Programs

Kovid Saxena, AICP, LEED AP, continued in his role as the Chapter's VP of Programs and Conference Chair 2017.

>>2016 Annual Conference

The 2016 annual conference was an all-day event held on October 21 at Scandinavia House in New York City. With the venue at capacity, it was an all-day event with expert technical sessions and tremendous networking opportunities. Conference sessions covered topics ranging from diversity, to housing affordability, transit, public involvement, and the future of the planning profession. The conference opened with a session addressing the region's housing affordability crisis, with speakers including Councilman Brad Lander, Commissioner Vicki Been of the New York City Department of Housing Preservation and Development, Jessica Yager of the NYU Furman Center, Prof. Peter Kwong of Hunter College, and Pierina Ana Sanchez of the Regional Plan Association. The effort and contribution of FAICPs who participated in conference sessions—including Linda Cox, Frank Fish, Floyd Lapp, Dwight Merriam, and Ethel Sheffer—is especially appreciated.

>>2017 Annual Conference

Planning for the 2017 Annual Conference on October 27 at Scandinavia House in Manhattan has been underway for more than a year.

This collaborative effort has involved executive committee members, committee chairs, and, most importantly, chapter members—thank you! Ideas for programs, recommendations for speakers, and discussion topics are always welcome and should be either submitted to the Vice President for Programs, Committee Chairs, Section Directors, or the Executive Committee.

Contact information is available at nyplanning.org



Volunteering to serve your professional organization is an excellent way to meet new people, learn about new topics, and know the inner workings of the organization—please get involved and volunteer.



Alex J. Wallach, AICP

VP Professional Development

>> Certification Maintenance

The APA New York Metro Chapter provides multiple opportunities throughout the year to earn certification maintenance (CM) credits to support our membership in their professional development. As of September 30, the Chapter held over 34 events with over **127 CM hours of planning education**. That's 15 more events than last year, and a 127% increase in CM credits from 2016! The Chapter's programs have maintained a high level of quality, as evidenced by an average reviewer rating of 3.89 out of 5 stars.

>> AICP Exams

The Chapter welcomed 49 new AICP members in the past year, with 23 new AICP planners in November 2016, and 26 new AICP planners in May 2017, for a total of four more than last year. The Chapter had an annual average pass rate of 80 percent (77 percent for the November 2016 exam and 84 percent for the May 2017 exam), four percentage points higher than last year's exams pass rate. May 2017 marked the first "new" AICP exam since the test was updated, but our members were undaunted, as evidenced by their high pass rate! The update maintained the basic core knowledge structure of previous exams, but placed greater emphasis on emerging trends and current practices.

Twice this year the Chapter hosted a "What to Expect from the AICP Exam" session. In the sessions an overview of the format of the exam as well as study tips and technical advice for applicants was provided. The March 2017 session had 22 attendees with six new AICP recipients sharing their experiences with those planning to take the exam. The session was well-received and attendance was nearly double last year's. The October 2017 session is scheduled for mid-October. Many thanks to the session volunteers and best of luck to those preparing for the November 2017 exam!

The next application window for the May 2018 exam opens December 1, 2017 and closes December 28, 2018.

>> APA National Conference

VP of Professional Development, Alex Wallach, took part in the

Professional Development Officer meeting at the APA National Conference here in New York City, where the discussion centered on APA's efforts to implement the new AICP Candidate Program, which will be available beginning in November 2017 for students and recent graduates from accredited planning programs. Eligible students and grads will soon be able to start early on the path to AICP by taking the AICP exam fresh out of school while they're still in the academic mind frame. Passing the exam as a recent grad enables an emerging profession to distinguish him/herself to professional colleagues and potential employers; and candidates can use the "AICP Candidate" designation on business cards, resume, etc. To put your planning career on the fast track, visit planning.org/aicp/candidate for more information on the AICP Candidate Program.

At the National Planning Conference, Alex Wallach also co-presented a session "Becoming AICP - Advice from Recently Credentialed Members Discussion," where attendees got study tips and candid advice about the AICP certification.

>> Share Your Ideas

If you have ideas for how the Chapter can support emerging and practicing professionals through certification and education development, please reach out to Alex J. Wallach at ajw@nyplanning.org.



Congratulations to our new AICP Members!

Aaron Fraint
Adam A. Szlachetka
Adrienne Bockheim
Alda Chan
Anna Oursler
Anne Wilson
Ben Abelman
Boris Suchkov
Brian Isoldi
Caroline Bauer

Chad Purkey
Christopher Colley
Damian Holynskyj
Daniel Garwood
David Tepper
Elise Baudon
Elizabeth Browder
Emory Lee
Gabriela Kappes
Haley Collins

Isabel Aguirre-
Isaiah Miller
Jordan Pender
Joseph Romeo
Joseph Steindam
Joshua Wagner
Julia Stanat
Lauren Hauck
Lauren Rennée
Le'alani Boykin

Leonard Klipper
Lucy Robson
Luke DePalma
Matt Juliana
Max Taffet
Megan Porter
Michael Ernst
Nadine Chalmers
Naomi Hersson-Ringskog
Po Sun

Rebecca Parelman
Ryan Lovett
Ryan White
Shannon Hill
Spencer Edwards
Steven Lubrano
Steven Martini
Tom Visee
Vineet Diwadkar

Katie Theis, AICP, RLA, LEED AP VP Committees

In 2017 the Chapter's 11 Committees have continued to grow and extend their reach through increased Committee membership, expanded CM programming and outreach activities on behalf of the Chapter. Early in 2017 the Committees participated in a day long workshop with the Executive Committee to assess their mission statements and determine their goals and objectives for 2017. The Committees' dedication to their mission, goals and objectives resulted in a diverse and exciting year of panels, walking tours, scavenger hunts and networking events.

The Committees bring unique perspectives to topics of shared interest and help the Chapter form partnerships with related organizations. Once again, in 2017 the Committees helped to strengthen the well-established partnership between the APA, the American Society of Landscape Architects (ASLA), and the American Institute of Architects (AIA). Now in its fifth year, the APA/ASLA/AIA New York Annual Conference on September 29 focused on the topic of "Public Spaces, Social Movements: How Planning and Design Can Shape Public Discourse".

If you are interested in getting involved with or learning more about the Chapter Committees, please see the website for more information: nyplanning.org

2017 highlights:

>> Diversity Committee

The Diversity Committee entered an active and successful third year since its revival in April 2015. The year kicked off with the committee identifying new leadership positions and

responsibilities for members, to help execute the many educational events, networking opportunities, youth in planning workshops, and other activities the Committee organizes throughout the year.

In May 2017, the Committee in partnership with NYCXDesign hosted a Professional Development and Networking event for Underrepresented Professionals for 50 participants. The event kicked-off with a keynote speech by the NYC Parks Commissioner, Mitchell J. Silver FAICP, PP, RTPI (hon.), FPIA (hon.)

Then, a panel of diverse industry leaders discussed navigating historically discriminatory systems, answered questions and gave advice on how to grow and advance through one's career. Attendees received 1 on 1 resume review, LinkedIn headshots and networked with other professionals. The event was well attended and received overwhelming support for another workshop next year.

The Committee spent the summer organizing Hindsight—a conference centralizing social equity as a lens (rather than a topic) in planning. To be held on November 3, 2017, the conference honors the 100th Anniversary of Buchanan v Warley—the Supreme Court decision to invalidate racial zoning on the basis of the 14th Amendment. The Committee issued a Request for Session Proposals (RFSP), detailing guidelines to ensure diversity of panelists and topics, as well as a lens of equity in each session. The RFSP received over 60 proposals across the Nation for sessions in topics ranging from transportation, environment, housing, health, community engagement, and economic development.

Building on the "Elephant in the Planning Room" findings on diversity, Co-Chair Giovonia Tiarachristie has been actively



presenting her study at various conferences and panels, including the National Planning Conference in NYC, the NYC EDC Planning to Practice Series, and moderating a panel at the Black Lives Matter teach-in at Pratt Institute. Together with Co-Chair Tiffany Ann Taylor, the two have also been supporting City agencies on understanding the study's findings. Giovania was also appointed as a new member of the national APA Diversity Committee, formerly known as the Diversity Task Force, leading efforts in redefining the national chapter's definition and approach to diversity and mission/goals of the committee.

Throughout the year, the committee continues to be active with youth in planning workshops, leading interactive activities with middle and high schoolers exploring urban planning and their impact on communities. Vice-Chair Daphne Lundi led a planning workshop with teenagers at the Octavia Project, a science-fiction summer program for teenage girls in Brooklyn. The workshop was featured on the APA Knowledge Center Blog. The committee has also led workshops at Enterprise, Business, & Technology High School, and the Annual Bronx Gentrification Conference.

>> Economic Development Committee

Under the leadership of co-chairs Chisato Shimada and Anthony Drummond, the Economic Development Committee continues to promote forums and events that educate the planning profession in the realm of economic development. This year, the economic development Committee held a successful Business Improvement District (BID) roundtable that included several BIDs throughout New York City, and focused on the growth of BIDs and their impacts on New York City neighborhoods. For the upcoming year, the economic development Committee will plan for forums in Jamaica, Queens and Brooklyn on the growth of economic development industry zones.

Chapter members who are interested in participating in assessing the relationship between planning and economic development are encouraged to join.



Diversity Committee Event

>> Housing and Neighborhood Revitalization Committee

This year the Housing and Neighborhood Revitalization Committee (HNRC) focused on the growing inequity in the New York City housing market and the collateral damage of gentrification and displacement. Our activities ranged from discussions and guest speakers at Committee meetings to public events and participation in the 2017 Annual APA National Conference. Our goal was to highlight the perspectives of the communities undergoing dramatic change.

HNRC co-sponsored three events: a panel discussion, "Community Perspectives on Anti-Displacement Strategies", with the Collective for Community, Culture and the Environment; a Tour of Brownsville with the Brownsville Partnership | Community Solutions; and an inter-agency discussion on planning and development in New York City, co-sponsored with the other Chapter committees and the AIA.

In the first event, Barika Williams presented ANHD's research on how affordable housing and neighborhood residents are threatened in various neighborhoods. The consistent find-



Diversity Committee Event

ing is that lower-income neighborhoods have experienced substantial increases in rents and property values. Cathy Dang from CAAAV, Susan Blakely from Casa, South Bronx, and Humberto Martinez from Cypress discussed the communities' strategies, what the City is doing and the success of these actions. All determined that more extensive measures must be taken to protect residents as well as new planning policies to reduce development pressures.

Laurence Frommer, HNRC's tour guide, collaborated with the Municipal Art Society and Layman Lee of Brownsville Partnership/Community Solutions on a "Jane's Walk" - "The past, present, and future of housing in Brownsville, Brooklyn". Brownsville, a 1 sq. mile neighborhood in Brooklyn, has the greatest concentration of public housing in the United States. The tour assembled community, professional and city representatives to present the fascinating history of the Brownsville neighborhood. Participants discussed current and potential future strategies to support the community and address the neighborhood's housing needs. This walk was publicized as part of the 2017 National APA Conference in NYC.

A member of the HNRC was invited by the NYC Public Advocate's Office to serve on an advisory group to an NYU Wagner School Capstone Project, a White Paper on "Citywide Planning Framework for Community Planning". The project results from a growing community sentiment that there is no unified citywide plan and no clear articulation of citywide goals. Instead, planning takes place ad hoc on the neighborhood level without a wider framework to guide policy decisions. The White Paper will review NYC's historic planning framework, other models of city and comprehensive plans and make recommendations for change.

HNRC members participated in the National Conference. Martha Sickles was a panelist on the Regional Plan Association's presentation of housing and community development highlights of the Fourth Regional Plan organized by APA's Moses Gates. A great benefit of the conference is to learn how other cities successfully address their problems.

>>Transportation Committee

The Transportation Committee had another successful year, particularly in its coordination efforts with other Committees and organizations. Co-Chair Beth Zall, AICP was joined by Matt Cunningham, AICP as a new Co-Chair in early 2017. The rest of the Committee leadership consisted of Harrison Peck (Communications Lead), Stephanie Shellooe, AICP (Events Coordinator), and Holly Chase, AICP (Researcher).

2017 highlights include:

- Hosted a Second Ave Subway Happy Hour in February at Five Mile Stone Bar near the new 86th St Station. This provided an occasion for attendees to ride the new line, celebrate its opening, and hear from engineers who worked on the project.
- Partnered with WTS, the Young Professionals in Transportation (YPT), and the APA NY Metro Chapter New York City Section to put on the annual Transportation Trivia Night in April, featuring over 100 attendees.
- Partnered with ASLA NY to promote their Park(ing) Day

2017 setup at Rockefeller Plaza, outside the Today Show windows.

- Partnered with YPT and the APA New Jersey Chapter's Emerging Professionals Committee to put on the annual Transportation Scavenger Hunt in September. This year's location took place across Lower Manhattan, Jersey City, and ended in Hoboken.
- Led the drafting of a letter to Candidates for Mayor, Public Advocate, Comptroller, District Attorney, City Council, and Borough President released for the local 2017 campaign cycle. This document highlights the ideas and values from the Chapter and its many Committees on a variety of key issues facing New York City.

As the Committee looks forward to the next year, we hope to expand our range of events, increase participation, and bring in new and diverse voices to continue the conversation around transportation in the New York Metro region. Please reach out to Matt at transportation@nyplanning.org if you are interested in getting involved in the Transportation Committee or hearing more about our upcoming activities.

>>Waterfront Committee

Throughout 2017, the Waterfront Committee met Monday evenings once a month at Cornell University's College of Architecture, Art, and Planning (AAP NYC) located at 26 Broadway in Lower Manhattan. Committee members from diverse professional backgrounds convened to discuss waterfront developments, transportation, and general waterfront trends throughout the New York region. Discussion centered on preparations for APA events and Committee members sharing personal projects, workplace waterfront initiatives, and historic knowledge of the region's waterfront.

Two meetings this year were held aboard ferry vessels. One meeting spanned a back-and-forth trip on the new NYC Ferry to the Rockaways; the other monthly meeting occurred aboard the Staten Island Ferry. The meeting aboard the Staten Island Ferry was combined with a walk of the evolving waterfront redevelopments in St. George on Staten Island's North Shore (new outlet stores, the Wheel, and Lighthouse Museum).

During 2017, the Committee hosted one CM-approved event, and one walking tour. The CM event occurred at Cornell University's AAP NYC facility the evening of Tuesday, February 28th, titled "Waterfront Zoning 101" and attracted about 80 people, many of them local APA members. The event convened Michael Marrella, Claudia Herasme, and Nilus Klingel from the New York City Department of City Planning (NYCDP). The educational objective was to breakdown the city's current waterfront zoning ordinance, and also provide an update on NYCDP's resiliency work.

The walking tour took place at Marine Park's Salt Marsh Nature Center on Saturday, July 29th, and featured Professor Thomas Campanella of Cornell University's Department of City and Regional Planning (CRP). Professor Campanella is the author of "Playground of the Century: A Political and Design History of New York City's Greatest Unbuilt Park." His walking tour laid out a micro-history of one of the last substantial open spaces

in metropolitan New York, the Gerritsen tidal marsh of Brooklyn. Spared from development on the recommendation of Daniel Burnham and Edward H. Bennett, the Gerritsen estuary was perceived as a “clean slate” upon which a succession of heroic plans was projected. The group learned of an ironic turn of events by which Robert Moses later dismissed the plan in favor of a less invasive park scheme that preserved the salt marsh and enabled its recent ecological restoration as one of New York City’s Forever Wild nature preserves.

The Waterfront Committee is coordinating a panel at the APA-NYM Chapter Annual Conference that will offer a progress report on planning for coastal resiliency, and also plans to host a waterfront-focused CM event on the topic of in-water environmental impact mitigation in the coming months. To get involved, email waterfront@nyplanning.org.

>> Urban Design Committee with Arts & Culture Sub-Committee

The Urban Design Committee enjoyed another productive and collaborative year, continuing to advance its mission of elevating the role of the planning profession in urban design. In addition to incubating the Arts & Culture SubCommittee, we added nine new members, hosted five events, formed four working groups, authored seven blog posts, and launched a new facebook page, among other activities! In 2017, the Committee was led by Co-Chairs Chris Rhie and Cristina Ungureanu.

The Committee welcomed new members over the summer: Alexander Adams, Alexis Wheeler, Ali Sutherland-Brown, Alice Shay, Jyothi Grama, Mary Miltimore, Ryan Lovett, Sarah Bassett, and Sreoshy Banerjea. The Committee used this infusion of new energy to refresh Committee roles and expectations; Ali and Alex have stepped up to become Secretary and Communications Lead, respectively, as we prepare for Victoria Hallas’s upcoming maternity leave (congratulations, Victoria!). Renee Schoonbeek represents the Committee and the Chapter at the

Fine Arts Federation. Caroline Bauer, Naomi Hersson-Ringskog, and Vanessa Smith co-chair the Arts & Culture SubCommittee. Also continuing to serve on the Committee are Greg Haley and James Francisco.

The Urban Design Committee has been hard at work to identify and articulate its areas of focus for the year ahead, choosing the themes of (1) Urban Design and Spaces of Arrival and (2) Urban Design and International Dialogues. Additionally, the committee has formed working groups to advance several priorities, including youth education, technical assistance, development of an urban design toolkit, and the goal to highlight emerging firms.

The Committee also continues to organize events open to the public and exceeded its 2017 goals of hosting at least 2 CM events and partnering with external organizations. These events included:

- Freshkills Park: Cultivating Arts into an Organization’s Framework with Park Administrator Eloise Hirsch and Manager for Programs, Arts and Grants Marie Villere
- Living Los Sures: Place, Culture, and Gentrification with Ramon Peguero, Sarita Safarty-Steel, and Christopher Allen (APA National Conference Mobile Workshop)
- NYC Facilities Explorer Demonstration with DCP Product Manager Hannah Kates
- *Arts for Public Safety: The 100 Gates Project with Natalie Raben from the Lower East Side Partnership and artists Gemma Gené and Kim Sillen
- *Bannerman Island Boat Tour to view Constellation: A Land Art Project in the Hudson Valley with artist Melissa McGill, in partnership with Urban Design Forum

Events marked with an asterisk are part of the Arts & Culture SubCommittee’s “Tete-A-Tete” series, which pairs artists with planners.

To stay informed of the Committee’s activity, join our LinkedIn and/or Facebook groups, follow our Medium blog, or email us at urbandesign@nyplanning.org.



Waterfront Committee Event

>> Environmental Committee

The Environmental Committee is an open Committee and encourages participation on a drop-in basis. We ask those who wish to be a member of the Committee to attend a minimum of two meetings each calendar year. We meet on the second Thursday of the month, however there are months when we do not meet or need to reschedule. Please check the APA-NYM Chapter website or email the co-chairs.

In 2017, the Committee produced “Neighborhood Effects: A Help or Hindrance to Parks”, a highly successful and innovative mobile workshop and podcast program as part of the National Conference here in New York. Much praise and thanks go to Committee member Patricia Houser for all her work on pulling this together.

The workshop provided an opportunity for participants to visit a small sample of New York City’s parks and hear from experts (whether from the private, public or nonprofit sector) with special knowledge of the way their parks are shaped by local planning organizations and decisions. Participants downloaded these presentations as podcasts and toured the parks at their own rate. A culminating gathering was held where participants

were able to ask some of the experts direct questions and share the experiences with each other. A website was created and can still be viewed at: nyplanningenvworkshop.org

In addition, the Environmental Committee held several meetings with informal presentations by fellow planners covering a range of topics, including regional planning and changes to AICP’s Certified Planner Accreditation.

Moving forward, the Committee will continue to plan special field visits and panels, however we are also looking to engage greater discourse at our Committee meetings and continue to invite fellow planners to share their expertise and knowledge. We are looking to dedicate a good portion of each meeting to round-table informal discussions on pertinent topics and best practices within the broad field of environmental planning. We would love to have a mix of participants at different stages of their career and from different corners of the “environmental” spectrum of planning.

The Committee is always looking for new members and invites you to join us at our next meeting, which will be posted on the APA Metro website. You can also email environmental@nyplanning.org for more information.

Neighborhood Effects: A Help or Hindrance to Parks?

A Mobile Workshop/Self-Guided Tour—Organized by the Environmental Committee NYMetro APA

WELCOME AND OVERVIEW

GETTING STARTED

BROOKLYN BRIDGE PARK

BRYANT PARK

CENTRAL PARK

HIGH LINE

RIVERBANK STATE PARK

UNION SQUARE PARK



Welcome and Overview

Successful parks have always contributed to their surrounding communities, but they are also shaped, in turn, by local community groups, organizations, and zoning initiatives. **What you will learn:** In this workshop you will find examples of . . .

- Ways that urban parks contribute to a 21st century agenda for environmental and public health.
- “Neighborhood Effects,” i.e. land uses and trends in surrounding neighborhoods that impact parks; and
- Strategies used by various institutions (profit, non-profit and government) to cultivate or mitigate neighborhood effects.

From the NYMetro Environmental Committee: We hope the time-flexible format of these tours/lessons adds to your enjoyment as you visit these extraordinary urban parks. We would also like to invite you to join us for a reception on Monday evening, May 8, for the purposes of comparing notes and meeting the guest experts who narrated your podcasts.

GETTING STARTED

Scroll down to learn more about the case studies and contributors featured in this workshop, or click “GETTING STARTED” to begin.

Moses Gates, AICP

VP Intergovernmental Affairs

Moses Gates, AICP, Vice President for Intergovernmental Affairs guided the Chapter on its stance on important planning issues and releasing positions through 2017. Intergovernmental affairs arranged delegations to the two APA National Delegate Assemblies – one at the National Conference in New York, and one at the Policy & Advocacy Conference in Washington, DC. Delegates from the APA-NYM Chapter included—but were not limited to—representatives from the Chapter's Economic Development Committee, Housing and Neighborhood Revitalization Committee, and the Planners4Health initiative.

APA National adopted a policy guide on planning for Healthy Communities at the special Delegate Assembly during the Policy and Advocacy Conference. This was inclusive of an amendment proposed by a member of the NY Metro Chapter's delegation regarding the importance of developing discernible metrics to address health-related issues for at-risk populations, including but not limited to the LGBTQ population.

The Chapter was also represented at the annual Planners' Day on Capitol Hill by Chapter President Max Sokol and Economic Development Committee Co-Chair Anthony Drummond, who collectively met with the offices of both Senators from New York, as well as four United States representatives from New York City and Long Island. Among the agenda items were asking for commitments to robustly fund critical community development and infrastructure programs such as Community Development Block Grants (CDBG), and Transportation Investment Generating Economic Recovery (TIGER) grants.

Going forward the Chapter's policy delegates will be working with National APA on two more policy drafts – one on housing, and one on social equity and inclusive growth, both of which will be presented to the Delegate's Assembly at the

next National Conference. In addition Moses will be working with the various Committees, the VP Committees, and the VP Communications to identify policy points of interest amongst the various Committees and opportunities to testify, comment, or provide public expertise on them for governmental agencies, the press, and the public at large.



APA Fall Leadership Meetings



APA Policy and Advocacy Conference / Planners' Day on Capitol Hill

Ela Dokonal, AICP CUD, LEED AP VP of Communications

& Jocelyn Dupre, Immediate Past VP of Communications



The Chapter wishes to thank Jocelyn Dupre for her dedication and hard work.

The VP of Communications position, created in the Fall of 2015, is focused on improving the way the Chapter shares information and resources with members, as well as the public. At that time, the Executive Committee created the Chapter's first communications strategy with the goal of making the Chapter the go-to source for planning news and information in the NY metro area.

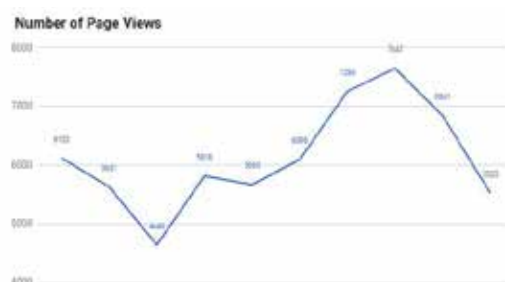
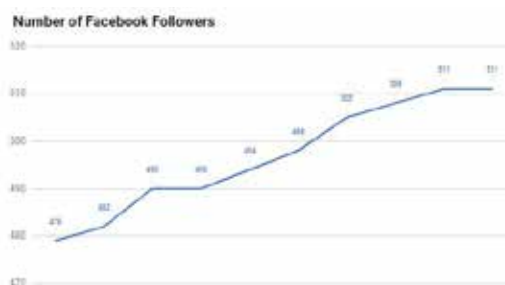
To ensure a collaborative process, Jocelyn Dupre, the Chapter's very first VP of Communications, has engaged Chapter leadership, Committees and members in brainstorming new strategies and tools to better serve our members. After years of working with outdated technology, the Chapter launched a new website a year ago, focused not only on good design and easy user interaction, but also on collaborative web presence. Executive Board and Committee members can add posts to the site, start online forums and easily share their events and resources. APA members can engage with the site by posting events and jobs, as well as joining Committees and Sections. In the fast-paced world of today, where the news and notifications are flashing in front of our eyes, on our phones or vibrating on our wrists, it is crucial to develop and constantly improve the strategy that is designed to meet the content and message delivery as effortlessly and interestingly as possible.

On Saturday, March 25th, our Chapter's Executive Committee and the leadership of the thematic Committees joined together for a day-long retreat. The purpose of the retreat was to reflect on the state of our Chapter and begin to outline a combination of short- and long-term goals for the future. The retreat featured a combination of group discussions and break-out sessions, and the collaborative event offered a forum for Chapter leadership to collectively carve a path for the Chapter's future. We touched upon the Chapter's operating procedures, finances, and the objective to define quantifiable metrics to evaluate our progress as we move forward. Topics of discussion included—but not were not limited to—the Chapter's visibility and communications

strategy, partnerships (both within APA and with related organizations), and the all-important question of how to maximize value for our membership. Chapter leadership will continue to discuss action-oriented next steps to maintain the momentum in 2018 and beyond.

The process of creating branding guides and social media presence has started, with a tremendous amount of great work has been done to-date, and Ela is looking forward to work with the Sections, the Executive Committee and the members to improve on the great efforts done so far.

Please contact Ela at communications@nyplanning.org with suggestions and questions.



Stats, Online Platforms Engagement Metrics, 2017

Sean Sallie, AICP

Long Island

Section Representative

Sean Sallie, AICP is currently serving in his second term as Section Representative. Long Island Section members are private and municipal planners, public officials, and concerned citizens that work or reside in Nassau or Suffolk Counties. Through the work of the Steering Committee, the Section offers professional development and networking events focused on topical planning issues and spotlighting great places throughout Long Island.

>> Arthur H. Kunz Scholarships

Since 1995, the Long Island Section has been awarding planning scholarships in Arthur H. Kunz's memory. Arthur was a Long Island planner who was committed to preserving and enhancing Suffolk County by balancing its growth and development with environmental protection. He played an integral part in Suffolk County's development for almost 30 years and worked for the Nassau County Planning Commission from 1958 to 1969. In 1969, he became Assistant Planning Director for the Suffolk County Department of Planning, and Director in 1989. Every year, eligible applicants are chosen among Long Island entry-level planners

or students in a planning-related major. This year the Section opened eligibility to all planners working or having ties to Long Island, in an effort to promote the National Planning Conference. The Section awarded four scholarships to Long Island planners, Erica Bufkins, Joe Cuomo, Ann Fangman, AICP, and David Tepper, AICP. The scholarship covers the majority of expenses related to the conference registration, APA membership for one year for non-members, and some additional expenses. Mr. Kunz spent most APA conferences attending as many mobile workshops as possible and believed in the value of seeing planning in action in other parts of the country. Therefore, the scholarship stipulates participation in at least one mobile workshop and a short presentation at the Section's Annual Memorial Breakfast event. In recognizing the twentieth anniversary of the scholarship program, the Section published an article in Long Island Business News on the impact of Mr. Kunz's legacy on new planners.

>> Mobile Workshops and other Events

On March 29, 2017 the Long Island Sec-

tion hosted an exciting and informative professional development seminar focused on the nuances of financing suburban mixed-use and Transit-Oriented Development (TOD). Kevin Dwarka, a land use and economic consultant with over twenty years of experience, offered his insight into community development and the ever-changing State and federal regulatory environments.

Long Island Section members hosted four APA National Planning Conference Mobile Workshops that were well attended by planners from across the world. Participants took part in tours of pre- and post-World War II suburbs and TOD in Nassau County, community development and mixed-use development in Wyandanch located in the Town of Babylon, resiliency planning in Long Beach and infrastructure hardening at the Bay Park Sewage Treatment Plan in western Nassau County.

On July 20, 2017, the Long Island Section hosted a tour of the Sylvester Manor Educational Farm on Shelter Island. Nearly 20 planners from the APA New York Metro Chapter were treated with wonderful weather and a fantastic tour of the



2017 Arthur Kunz Memorial Scholarship Breakfast. Congratulations to Joe Cuomo, Ann Fangman, AICP, David Tepper, AICP and Erica Bufkins.

360-year-old Manor property. The tour included slave burial grounds, a newly constructed wetland alternative wastewater treatment system and a grass-finished beef pasture lease operation. The tour concluded with lunch at the farm stand. Sylvester Manor is a must-see for planners when exploring the east end of Long Island.

>>Annual Arthur Kunz Memorial Scholarship Breakfast

On May 19, 2017 the Long Island Section held its annual Arthur Kunz Memorial Scholarship Breakfast at the Sustainability Institute at Molloy College, in Farmingdale. The event was attended by more than 75 public and private sector planners, engineers and economic development professionals. The event kicked off with inspiring words from Long Island's own Maxwell L. Sokol, AICP, President, APA NY Metro Chapter. We then heard from our

four Arthur Kunz Memorial Scholarship recipients on their experience and perspectives from the APA National Planning Conference. Two topical panels, titled, "Downtown Hicksville Revitalization" and "Incremental Development – Delivering Big Change with Small Pieces," rounded out the morning. The program offered 2.5 CM credits.

>>Annual East End Conference

On September 20, 2017, the Section held its Annual East End Planning Conference at Hotel Indigo East End located in Riverhead. The Conference kicked off with a mobile workshop at 8 Hands Farm in nearby Cutchogue. The afternoon began with an update on Plan 2045 from Gerry Bogacz of NYMTC, before turning to the first of two sessions. The first session, titled "Offshore Wind Energy Generation" covered current

opportunities for offshore wind energy generation off of eastern Long Island, and the responsibility to engage and stakeholders throughout the development process to ensure that projects are sensitive to the residents, environment and economies of local communities. Speakers included, Neal Lewis, Esq, Executive Director of the Sustainability Institute at Molloy College; Bob DeLuca, President, Group for the East End; Jennifer Garvey, Deepwater Wind; Nick Shearman, Sane Energy Project; and Linda James, Chair, Town of East Hampton Energy Sustainability Committee.

The second session, titled "The Missing Middle – Providing Housing Options on the East End" explored the challenges and opportunities for improving housing availability and options on the east end of Long Island. Panelists discussed



2017 Arthur Kunz Memorial Scholarship Breakfast



2017 East End Conference

potential solutions for addressing the evolving housing needs of the local workforce, next generation and seniors to enhance the sustainability of East End communities. Speakers included, Diana Weir, Housing Director, Town of Southampton; Arthur Krauer, Conifer LLC; and Peter Elkowitz, President/CEO, Long Island Housing Partnership, Inc. The program offered 5.5 CM credits.

>> Co-sponsorships & Section Collaboration

Over the past three years, the Section has been collaborating with Touro Land Use & Sustainable Development Law Institute on training, educational and networking programs. To date, the Section and Touro have partnered to offer over 22 CM credits in connection with Touro's "Bagels with the Boards" monthly lecture series and yearly Long Island Coastal Resiliency Summit. The Section also partnered with the Suffolk County Planning Federation, Hofstra University and the Nassau County Planning Commission to offer CM credits at their respective annual land use training events. The Long Island Section and the American Society of Civil Engineers (ASCE) Long Island Branch partnered to host a joint technical session event on October 16, 2017 that offered CM credits. The Section Steering Committee continues to reach out to other organizations on Long Island in an effort to provide a range of CM credit-offering programs and networking opportunities.

>> LI Section Officers

Kathy Eiseman, AICP; Treasurer
Ann Fangmann, AICP; Secretary
Wes Sternberg, AICP; PDO

>> 2017 Steering Committee Members

Patricia Aiken, David Berg, AICP, LEED AP; Patti Bourne, AICP; Kyle Collins, AICP; Ela Dokonal AICP CU, LEED AP; Marwa Fawaz, AICP; David Geneway, AICP; Julie Hargrave, AICP; Emily Humes; Tom Isles, AICP; Janice Jijina, AICP, PE, LEED AP; Sarah Lansdale, AICP; Aryeh Lemberger, AICP; Kevin Luzong, Jefferson Murphree, AICP; Megan Porter; Alexandra Sabatino; David Sabatino; Maxwell Sokol, AICP; Wes Sternberg; AICP; David Viana; Alex Wallach, AICP; and Elissa Ward



2017 Long Island Section Sponsors



Long Beach Community Resurgence Post-Sandy, Mobile Workshop



Sylvester Manor Tour



Reinventing Suburbia Community Based TOD's, Mobile Workshop

Gina D'Agrosa, AICP

Lower Hudson Valley East

Section Representative

The Lower Hudson Valley East Section includes Westchester, Putnam and Dutchess Counties on the east side of the Hudson River, just north of NYC. Section members work in a diverse environment that ranges from large urban cities, such as Yonkers, to small rural villages and towns. Gina D'Agrosa, AICP, has served as the Section Representative for the Lower Hudson Valley East Section since January 2015.

The Hudson Valley East Section focused on the NY Metro Region Planners4Health project in 2017. The NY Metro Chapter received a \$48,500 grant to help build local capacity for integrating planning and public health, with the Hudson Valley East Section Representative serving as the Project Lead. The APA LGBTQ in Planning Division chose to take a leadership role for this grant to ensure that the spectrum of diversity is represented in this initiative. The NY Metro Chapter served as a pass through of the funds to the Division for project implementation.

A Task Force with representation from a variety of professional sectors including planning, architecture, landscape design, municipal officials and the public health sector, explored how physical design and the built environment can be used to help create healthier communities. The Task Force also worked to identify stakeholders interested in creating healthy communities and to broadly share knowledge and resources on building coalitions with public health professionals while ensuring that all sectors of the region's diverse population were included in the effort. The Land Use Law Center at Pace University became a partner to the Task Force, providing research to build a toolkit for communities to turn to when look-

ing for ways to build a healthier community.

A NY Metro Planners4Health Creating Healthy Communities Roundtable, which provided CM credits, was held in June and brought together 85 planners, health professionals, elected officials, and representatives from other built environment sectors to discuss barriers to achieving their objectives, vulnerable populations they have encountered, successful programs they have implemented and to identify areas for improvement. A common barrier to collaboration cited by roundtable participants was agency isolation. Several participants explained that one of the biggest obstacles they face is that each organization sees themselves as an individual silo. Ideas to increase collaboration, such as interagency communication, getting political leadership and first responders involved with health-related efforts, as well as interdepartmental communication within local governments were emphasized by participants. An overarching theme was a lack of funding.

The NY Metro Planners4Health Task Force members are looking forward to continued collaboration with other Call to Action partner agencies that they have had professional relationships with in the past and some new ones that have been opened up by opportunities created through the Planners4Health grant. The Planners4Health project is also being presented and discussed at the Westchester Municipal Planning Federation Fall Session and at the Land Use Law Center's 2017 Land Use and Sustainable Development Conference at Pace Law School with CM credits available.

PLAN4Health

An American Planning Association Project

Planners4Health is an exciting new undertaking that will be examining the connections between planning and health throughout the NY Metro region and developing tools to help our communities become healthier communities.

The project region extends to the Catskill Mountains to the canyons of Manhattan to the shores of Long Island. The geography is as diverse as the people that live here.

This initiative will explore and connect the New York Metro region's intersections of health and planning and create a tool kit for local decision makers to enable them to create healthier communities for all.



Planners4Health initiative

Heather Jacksy, AICP

Lower Hudson Valley West

Section Representative

The Hudson Valley West Section focused on bringing professional training to the region. We worked with multiple partners to help produce ten events offering CM-credits and helping to raise awareness of the APA in the communities in Rockland, Orange, Ulster and Sullivan Counties.

In April we sponsored Sullivan Renaissance to bring Project for Public Places to Sullivan County at their annual conference. We were able to offer CM-credit to several professional planners, but, moreover, we were able to expose a grass roots engaged community to the American Planning Association and introduce for the first time for many the idea that planning is a profession. The event covered placemaking and creating healthier communities. We also worked with Rockland County to promote an event about streets and transportation as training for their planning and zoning boards, who are typically not professional planners.

In April and May we assisted Pace Land Use Law Center offer their Land Use Leadership Alliance (LULA) Training in Rockland County which educates land use decision makers to make planning decisions that foster sustainable land use patterns. It is geared to work with not only professional planners, but our communities' elected and appointed leaders who may not have a planning background. Sponsoring programs such as LULA can help introduce APA as a resource for information, promote the profession of planning, and offer certification maintenance for professional planners.

We worked with the City University of NY Sustainable Cities and promoted their Orange County event "Growing Green Cities". We also sponsored an update of case law in Rockland County.

In June, we co-hosted a Climate Change adaptation workshop with The Pinchot Institute. A classroom session held in Sullivan County covered the impacts of climate change and dramatically shifting weather patterns on water resources, public infrastructure and communities. There were multiple speakers offering strategies for development, mitigation and conservation. This was followed by a tour of the Neversink Preserve Site in Orange County.

We have also assisted the Orange County Citizens Foundation with an event entitled, "Active Design: Healthy Communities and Placemaking". This built on the January event in Sullivan County and the recent regional and national multi agency focus on health.



Planners4H Roundtable

In September we worked to provide CM credits for Pattern for Progress at their housing forum. The event brought out experts in planning and finance for an in depth conversation about the future of housing in the region.

With the National Conference being held in NYC in April, the Section took the opportunity to organize a mobile workshop bringing planners from across the United States (and a couple from Canada!) to see the unique land use challenges and accomplishments of the region.

The year also wrapped up the Livewell Kingston Plan4Health grant. A group of representatives from the grant attended a final meeting of all of the grantees in Denver. From that final meeting, a white paper is being created to showcase best practices and success stories for promoting health where we live and work. The Section also supported the Hudson Valley East Planners4Health grant by promoting and participating in roundtable discussions to help create a regional perspective. In the coming year, the Section will continue work on bringing ideas and knowledge about planning to the region through continued partnering on events.

Scott Grimm-Lyon

New York City

Representative

The New York City Section of the American Planning Association coordinates events to APA-NYM Chapter membership within the 5 boroughs of New York City. This year the Section was proud to co-host a series of local events and to assist in the Chapter's efforts related to the National Conference.

>>Annual Chapter Holiday Party

The Section partnered with SRC and YPG to co-host the Annual Holiday Party at the New York City Fire Museum on December 13th, 2016. The event was well attended by planners from across the region who experienced networking opportunities along with laughter and conversation.

>>APA National Conference

The Section played a pivotal role in supporting the Chapter's efforts related to the National Conference in May. The Section designed, decorated and coordinated volunteers for the local host Committee booth on the trade show floor. At the booth we hosted a raffle, and shared maps, information and local knowledge about the City with planners from around the globe.

>>Hosting International Visitors

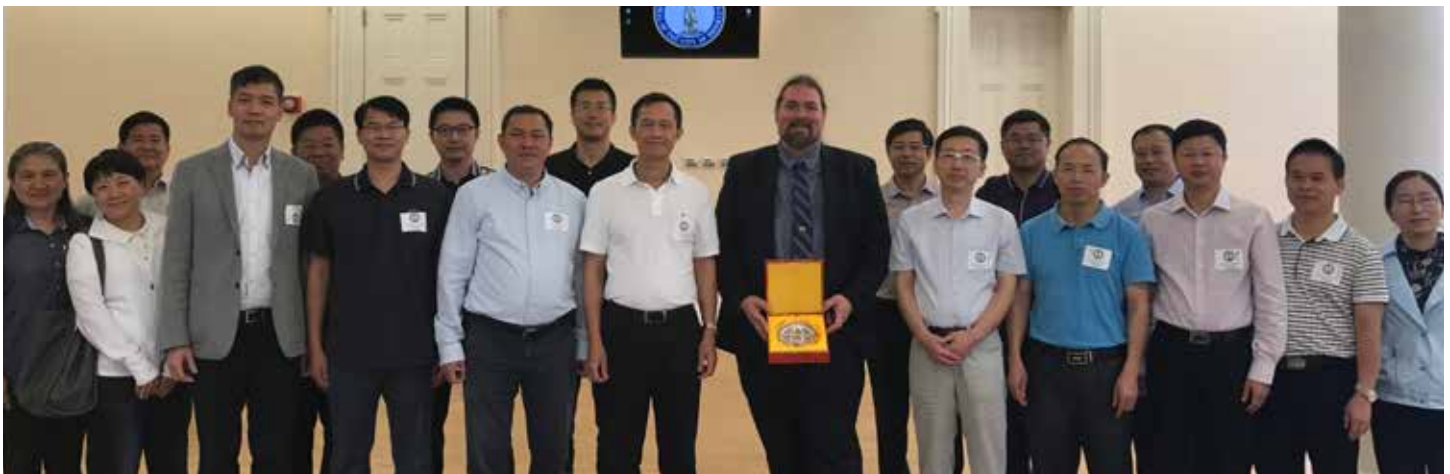
In September the Section hosted morning workshops and evening walking tours for two delegations of government officials from the cities of Guangzhou and Shanghai in China. The workshops explained the history of planning in New York City and the walking tour explored the impacts of the 2004 rezoning of Downtown Brooklyn and the development of Brooklyn Bridge Park.

>>Expanding CM Credit Opportunities

The NYC Section has started outreach to accredited Planning schools in the Section to encourage the addition of CM credits at school sponsored events. This spring the Section co-sponsored two events in partnership with schools. The first was a symposium at the Pratt Institute in May titled "Making Sense of Place: Place Theory and Placemaking in Practice", and the second was an event at the CUNY Gotham Center for New York City History in April titled "Is NYC's Future Sustainable? Measuring the Historical Impact of Growth, and Planning for More". The Section has also assisted the Land Use Law Center, a not-for-profit that provides training and technical assistance to municipal officials and local leaders on land use law and policy, to obtain CM-credits for a Storm Recovery training they held at Pace University in September.



Hosting international visitors



Hosting international visitors

The Section was instrumental in planning a joint event co-hosted by the APA, American Society of Landscape Architects, and the American Institute of Architects titled "Public Spaces, Social Movements: How Planning and Design Can Shape Public Discourse" that was held in September.

Stronger relationships with planning schools are being facilitated with assistance from the SRC, and the Chapter is actively looking to expand member benefits through creative ideas. To get involved in our efforts please contact the Section at nyc@nyplanning.org.

Scott Grimm-Lyon began his term as New York City Section Representative in January of 2017.



Booth at the National Conference



Annual Chapter Holiday Party co-hosted with SRC and YP

Alisha Beatty & Caroline Peri

Student Representative Committee Chair

During the winter and the Spring 2017 semester, several representatives graduated and we welcomed new members to the team for the coming year: Justin Romeo and Laura Semeraro (Columbia), Serin Choi (Hunter), Sebastian Coss and Amber Nowak (NYU), Nitisha Raje and Shingo Sekiya (Pratt), and Stephanie Neal (Rutgers). Additionally, we elected a new chair (Caroline Peri) and a vice chair (Nitisha Raje) for the 2017-2018 Academic Year.

The Student Representative Committee (SRC) fosters an ongoing relationship among students at New York metro area planning schools and the APA. To fulfill that mission, the Committee acts as a liaison between students and the APA and coordinates events such as the annual Studio Presentations and inter-school conferences.

2016-2017 was an active year for the Committee. Students from the five participating universities had the opportunity to attend panel discussions, informal talks with leaders in their prospective fields, networking events with fellow students and working professionals, and tours of nearby urban centers.

In 2018, the Committee aims to continue strengthening the relationship between students and the APA at both the local and national level, and will promote the benefits of the new student membership policies. The Committee hopes to host events that are both educational and enjoyable, and provide space for learning and engaging with the diverse academic and professional communities in New York City.

>> **Park(ing) Day**

As part of a nationwide effort to demonstrate the many ways to utilize urban public spaces, the SRC assisted the New York Metro Chapter's Transportation Committee with running a day-long pop-up park in an on-street parking space.

>> **Welcome Back Happy Hour**

To kick off the fall semester and build relationships between students at participating schools, the SRC hosted a Welcome Back Happy Hour at The Penny Farthing in October. The event, which drew more than 75 participants, featured lively conversation and connections and helped start the year on the right note.

Student Relations Committee Members (2015-2016)

Chair: Alisha Beatty

Vice Chair: Adriana Beltrani

Columbia University: Christopher Giamarino and Maira Khan

Hunter College: Rachel Antelmi and Michelle Saenz*

New York University: Hallah Saleh and Caroline Peri*

Pratt Institute: Adriana Beltrani and Neelu Marigoudar

Rutgers University: Ryan Cote

*Denotes representatives who will continue to serve during the 2017-2018 Academic Year.

>> **Volunteering at Chapter Annual Conference**

At the end of October, SRC members helped to solicit volunteers for the Metro Chapter's Annual Conference at Scandinavia House. Graduate student volunteers assisted in making sure the conference would run smoothly and provided support for organizers while also participating in the sessions and networking opportunities available throughout the day.

>> **Volunteering at Chapter Holiday Party**

In December 2016, SRC members assisted with recruiting student volunteers for the Metro Chapter's Holiday Party held at the New York City Fire Museum. Students helped with greeting guests, on-site registration, and coat check and enjoyed refreshments and conversation with the professional Chapter members and attendees.



Big Data, Urban Data Panel

>> **Lattes with Leaders**

For the second year in a row, the SRC organized a series of events called “Lattes with Leaders” during the spring semester that provided a forum for students to talk with leaders in the planning field in informal, small-group settings. This year, groups of three to six students shared coffee and conversation with Ariella Maron of BuroHappold Engineers, Carter Craft of the Consulate General of the Netherlands, Kate Sargent of Sam Schwartz Engineering, and Jerry Salama of Janus Property Company.

>> **Big Data, Urban Data Panel**

In mid-March, the SRC hosted a gathering of urban data analysts and enthusiasts at Columbia University to discussing emerging sources of Big Data, the use of this data in urban research, and the challenges that arise as a result of this use. The event included a series of presentations followed by a moderated panel discussion on the topic of Big Data and how it can be used to better understand the urban environment. The panelists and moderators included faculty and researchers from SRC member schools.

>> **Newark Tour**

In late March, the SRC organized a special, planner-focused tour of Newark, New Jersey with the “Have You Met Newark?” tour group. The day-long walking tour included visits to various shops, restaurants, and parks in Newark as well as discussions with business owners and other community leaders. Students learned about how Newark is revitalizing through planning initiatives. The tour was led by a Rutgers University planning alum.

>> **Volunteering at National Conference in NYC**

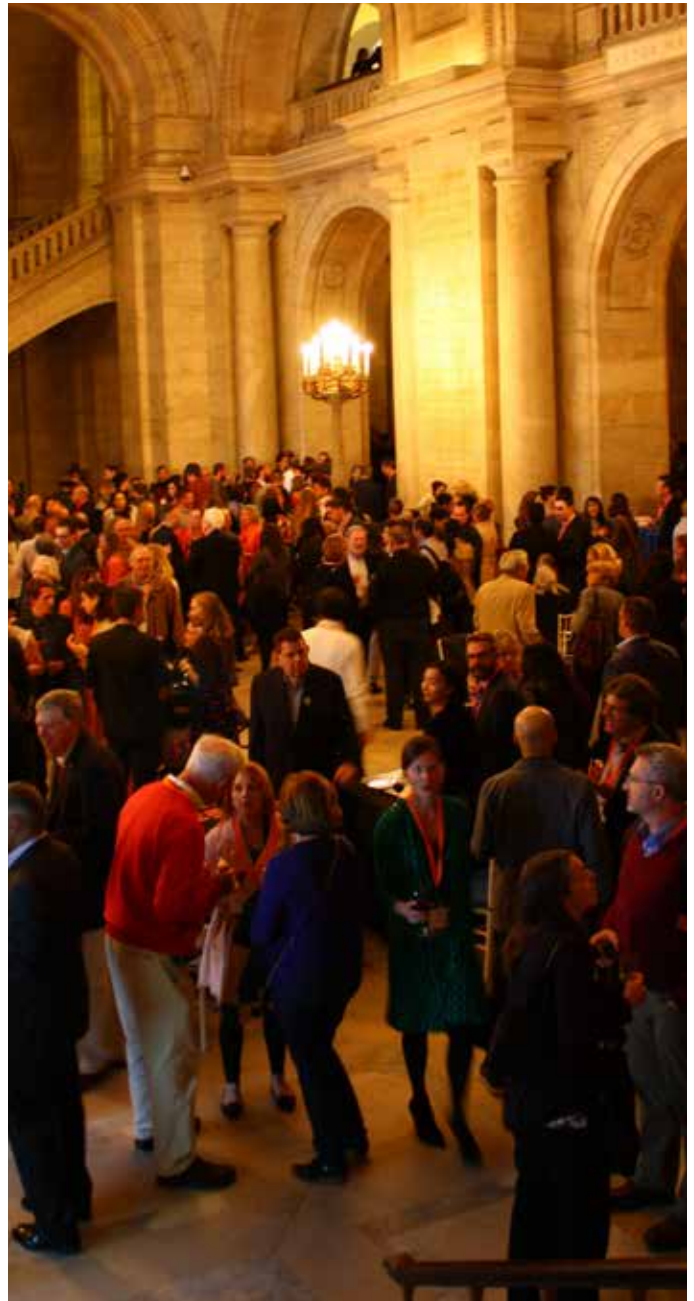
In May, in addition to attending National Conference sessions and events, SRC members helped coordinate with students from participating schools to assist with staffing at the Local Reception at the New York Public Library.

>> **National Conference Student Reception**

As part of New York City's hosting of the National Conference, the SRC organized a Student and Young Planner Social. A large group of conference attendees from a wide variety of cities took part in the “pub crawl” and stopped at venues near the Javits Center, exploring Manhattan and engaging in networking and conversation along the way.

>> **Studio Presentations**

The Annual Student Studio Presentations were held at the Pratt Institute School of Architecture this year and featured student presentations and faculty judges from Columbia, Hunter, NYU, Pratt, and Rutgers. More than 100 students, planning professionals, and community members attended to watch the presentations. Topics this year included planning for the preservation and promotion of Manhattan's Chinatown; developing a comprehensive plan for an affordable housing property in Cleveland, Ohio; making recommendations for public realm improvements in East Long Island City, Queens; planning for new affordable housing creation in Jackson Heights, Queens; and improving Rye Town Park in Rye, New York.



Reception at the 2017 Planning Conference

Petr Vancura

Young Planners Group

The Young Planners Group (YPG) continues to be recognized by APA National for its efforts to support emerging planning professionals in the New York Metro region. YPG welcomes new members and we look forward to developing new and better ways to support young planners. Now in its ninth year, YPG fulfills its mission through three main efforts: networking and social events, the Mentorship Program, and the Youth in Planning outreach program.

>> Events

YPG provides social and networking events to help young planners forge connections with their colleagues and encourage their participation with the NY Metro Chapter. YPG was happy to collaborate with other Chapter groups on several events. In the coming year, YPG hopes to continue to provide young planners with a diverse variety of events to support their professional development and provide networking opportunities.

We were especially excited to collaborate with the Student Representative Committee on a large-scale event at the 2017 National Planning Conference. The social event brought together emerging professionals from across the country at two venues connected by the High Line.

>> Mentorship

The YPG Mentorship Program celebrated its eighth year in 2017. The Mentorship SubCommittee that plans the annual Program is chaired by David Burgy and Marla Weinstein, both of whom are current mentors. The SubCommittee includes current mentor James Rigert, current mentee Jack Nieman, and current mentee Katie Shepard.

In this year's round of the annual Mentorship Program, the Mentorship SubCommittee formed 17 partnerships of mentors and mentees. As in previous rounds of the Program, the mentorship pairings were made based on the results of a brief but focused application process, including responses to a multiple choice and short answer-format survey as well as submittal of an updated resume. In forming the partnerships,

the SubCommittee considered several factors, including areas of interest in the planning profession as well as preferred frequency and format of communication. The mentors comprised a wide range of senior and mid-level planners across a variety of specializations, and the mentees included mid-level and entry-level planners, as well as graduate students.

The six-month program began with a kick-off event in March, hosted at the offices of WSP. The kick-off event offered participants in the Program the opportunity to meet and mingle with their peers, as well as time for mentor/mentee pairs to begin developing informal mentorship plans for the six-month program. The SubCommittee circulated a Mentorship Program Guide, updated from previous years, and shared a list of planning-related events in the New York City area to suggest ideas for possible activities for the mentor/mentee pairs.

Following the kick-off event, the SubCommittee organized an outing in mid-April to the CUNY Graduate Center for a panel discussion titled "Is New York's Future Sustainable? Measuring the Historical Impact of Growth and Planning for More." The SubCommittee also coordinated a mid-point check-in event in June, hosted at the offices of WSP. This event included a discussion among mentors and mentees about their progress, reflections on their mentorship plans, and their intentions going forward in the Program. The mid-point event also included a facilitated discussion of an article focused on the importance of building and maintaining networks and professional relationships. In early August, the SubCommittee encouraged mentors and mentees to attend an APA-sponsored event hosted by the Urban Design Committee's Arts + Culture SubCommittee about the 100 Gates Project, which was very well attended.

Finally, continuing a tradition started in 2014, the SubCommittee planned a closing event for the mentor/mentee pairs in Lower Manhattan in September. The final event served as a celebration of the end of the Mentorship Program and offered an opportunity for mentors and mentees to strengthen their relationships. The SubCommittee presented certificates of completion to all mentors and mentees in attendance and thanked everyone for taking part in the APA NY Mentorship Program. At the conclusion of the Program, the SubCommittee circulated an anonymous exit survey by email to be filled out by the participants, the results of which are used by the SubCommittee to inform subsequent rounds of the Program.

The next round of the Mentorship Program is currently in the

early planning stages, and the SubCommittee intends to host the kick-off event in early 2018. An announcement regarding the application period will be shared with Chapter membership in the near future.

>>Youth in Planning

The Youth in Planning program introduces local students to the planning field and supports their engagement with local issues as members of the community. The successes of the program were spotlighted at this year's National Planning Conference in a panel discussion entitled "Captivating Youth Engagement in the Planning Process." The program's work served as the foundation for a discussion of how an understanding of the planner's role as advisor, advocate or analyst incites students to take responsibility for learning and empowers them to affect the project/learning experience themselves, and bring their own values and experiences to the table.

YPG is exploring ways to build upon these lessons learned, our previous academic projects, and partnerships with the Urban Assembly network and NYC Economic Development Corporation, to expand outreach to a greater number of students and develop the model into a more comprehensive curriculum. With the cooperation of the Citizens Housing and Planning Council, we have begun assembling prior models for K-12 planning education developed by the NYC Department of Housing Preservation and Development and Board of Education, to serve as further foundation for this endeavor.



SRC organized Annual Studio Presentations at Pratt

American Planning Association National 2018 Conference - New Orleans



>> Save the Date

NPC18 | New Orleans | April 21–24, 2018

Experience the latest in planning with peer-reviewed sessions from experts in the field. Access top continuing education, valuable networking, mobile workshops and more in a city known for its rich history, diverse culture, and big plans.

>> Educational Tracks

- Climate Change and Resiliency
- Managing Change in Communities
- Transportation
- Planning and Innovative Government
- Public Health and Planning
- Urban Design and Preservation
- Planning Careers
- Technology and Big Data
- Planning, Economic Development and the Economy
- Successful Messaging for Public Engagement
- Planning for Inclusiveness and Social Justice



Additional Photos from Chapter Events

Chapter Events



Planning Conference Reception



Planning Conference Reception



Long Beach



Bronx Housing, Highways & History

Thank you 2017 Chapter Sponsors

PATRONS



SPONSORS



DONORS



STARR WHITEHOUSE
Landscape Architects
and Planners PLLC



PHILIP HABIB & ASSOCIATES
Engineers and Planners



NELSON, POPE & VOORHIS LLC
ENVIRONMENTAL + PLANNING + CONSULTING

CONTRIBUTORS



FITZGERALD & HALLIDAY, INC.
Innovative Planning, Better Communities



BFJ Planning

TIM
MILLER
ASSOCIATES, INC.
30 North Street, Cold Spring, N.Y. 10516



Kimley»Horn
Expect More. Experience Better.



PLANIT
MAIN STREET

