

## **APA NYM Urban Design/Arts & Culture Committee**

### Monthly Committee Meeting Notes

**Meeting Date:** 5/22/2017, 6:30 p.m. @ WXY (224 Centre St. 5<sup>th</sup> Floor New York NY 10013)

**Attendees:** Cristina Ungureanu, Co-Chair  
Victoria Hallas, Communications Lead & Secretary  
Sreoshy Banerjea  
Alice Shay  
Vanessa Smith  
James Francisco  
Caroline Bauer  
Greg Haley  
Renee Schoonbeek

### **Agenda:**

1. Approve Meeting Notes from April
2. Updates
  - a. Review member roles/responsibilities document
  - b. Identify who will share document with each prospective member
3. Committee Goals and Objectives Exercise
  - a. Review committee vision, mission and this year's focus areas
4. Policy / Public Review
5. Social Media Strategy
  - a. Determining new name for the committee's LinkedIn group
  - b. APA Metro Chapter newsletter
  - c. Voices of Urban Design Bloggers for June and July
6. Potential Programming
  - a. DCP/EDC/HPD Commissioners event (seeking new dates in July/Aug)
  - b. NYC Facilities Explorer demo and discussion
7. Interact / Engage with other professional organizations
8. Next steps / Action items

### **Meeting notes:**

1. Meeting notes from April committee meeting were approved
2. Committee reviewed and co-edited the committee member roles/responsibilities/focus areas document and approved the following:
  - a. Vision statement
  - b. Committee member expectations
  - c. UD committee focus areas for the year
3. Chris and Cristina will share the document with 7 prospective new members of the UD committee and upon acceptance, will invite them to the June committee meeting
4. Some additional programming ideas were discussed:
  - a. Educational events in schools to raise awareness about UD profession. Potential for alignment with School for the Physical City/Urban Planning Academy. Help develop some urban planning school curriculum / call to action / toolkit.

- b. As a follow up to the conversation about possible youth education initiatives, Greg shared the following from Next City about an initiative to teach high school students about planning in Chicago: [https://nextcity.org/daily/entry/chicago-youth-urban-planning-programs?utm\\_source=Next+City+Newsletter&utm\\_campaign=23f22ad266-Daily\\_689&utm\\_medium=email&utm\\_term=0\\_fcee5bf7a0-23f22ad266-43827677](https://nextcity.org/daily/entry/chicago-youth-urban-planning-programs?utm_source=Next+City+Newsletter&utm_campaign=23f22ad266-Daily_689&utm_medium=email&utm_term=0_fcee5bf7a0-23f22ad266-43827677)
  - c. Renee suggested we consider gentrification as a legacy topic for the UD committee, in addition to the focus areas selected. Could organize an event with Coro, and relate it specifically to UD.
  - d. Discuss some more event ideas at the next UD committee meeting, to fit within the identified themes.
- 5. Victoria will rename the committee's LinkedIn group to "APA Urban Design Committee – NYC" or some version thereof
  - 6. Victoria to add all new UD committee members as administrators to the LinkedIn
  - 7. Voices of Urban Design Blogger for June will be Caroline, July will be Vanessa
  - 8. DCP/EDC/HPD Commissioners event is now scheduled. Cristina and Martha from APA NYM Housing Committee are organizing with AIA – July 19 at Center for Architecture, 6:30-8pm.
  - 9. NYC Facilities Explorer demo and discussion event now scheduled for 6/28, 12-1pm @ BH. Chris to check if webinar can be recorded.
  - 10. Renee gave an update on recent Fine Arts Federation board meeting re: Fearless Girl vs. Bull sculpture. Both sculptures are "illegal" but have remained in place. Board decided it is a relevant topic and public should weigh in.
  - 11. Next APA Urban Design Committee will take place on June 26 @ BH.