APA NYM Urban Design/Arts & Culture Committee
Monthly Committee Meeting Notes

Meeting Date: 5/22/2017, 6:30 p.m. @ WXY (224 Centre St. 5th Floor New York NY 10013)

Attendees: Cristina Ungureanu, Co-Chair
Victoria Hallas, Communications Lead & Secretary
Sreoshy Banerjea
Alice Shay
Vanessa Smith
James Francisco
Caroline Bauer
Greg Haley
Renee Schoonbeek

Agenda:

1. Approve Meeting Notes from April
2. Updates
   a. Review member roles/responsibilities document
   b. Identify who will share document with each prospective member
3. Committee Goals and Objectives Exercise
   a. Review committee vision, mission and this year’s focus areas
4. Policy / Public Review
5. Social Media Strategy
   a. Determining new name for the committee’s LinkedIn group
   b. APA Metro Chapter newsletter
   c. Voices of Urban Design Bloggers for June and July
6. Potential Programming
   a. DCP/EDC/HPD Commissioners event (seeking new dates in July/Aug)
   b. NYC Facilities Explorer demo and discussion
7. Interact / Engage with other professional organizations
8. Next steps / Action items

Meeting notes:

1. Meeting notes from April committee meeting were approved
2. Committee reviewed and co-edited the committee member roles/responsibilities/focus areas document and approved the following:
   a. Vision statement
   b. Committee member expectations
   c. UD committee focus areas for the year
3. Chris and Cristina will share the document with 7 prospective new members of the UD committee and upon acceptance, will invite them to the June committee meeting
4. Some additional programming ideas were discussed:
   a. Educational events in schools to raise awareness about UD profession. Potential for alignment with School for the Physical City/Urban Planning Academy. Help develop some urban planning school curriculum / call to action / toolkit.
b. As a follow up to the conversation about possible youth education initiatives, Greg shared the following from Next City about an initiative to teach high school students about planning in Chicago: https://nextcity.org/daily/entry/chicago-youth-urban-planning-programs?utm_source=Next+City+Newsletter&utm_campaign=23f22ad266-Daily_689&utm_medium=email&utm_term=0_fcee5bf7a0-23f22ad266-43827677

c. Renee suggested we consider gentrification as a legacy topic for the UD committee, in addition to the focus areas selected. Could organize an event with Coro, and relate it specifically to UD.

d. Discuss some more event ideas at the next UD committee meeting, to fit within the identified themes.

5. Victoria will rename the committee’s LinkedIn group to “APA Urban Design Committee – NYC” or some version thereof

6. Victoria to add all new UD committee members as administrators to the LinkedIn

7. Voices of Urban Design Blogger for June will be Caroline, July will be Vanessa

8. DCP/EDC/HPD Commissioners event is now scheduled. Cristina and Martha from APA NYM Housing Committee are organizing with AIA – July 19 at Center for Architecture, 6:30-8pm.

9. NYC Facilities Explorer demo and discussion event now scheduled for 6/28, 12-1pm @ BH. Chris to check if webinar can be recorded.

10. Renee gave an update on recent Fine Arts Federation board meeting re: Fearless Girl vs. Bull sculpture. Both sculptures are “illegal” but have remained in place. Board decided it is a relevant topic and public should weigh in.

11. Next APA Urban Design Committee will take place on June 26 @ BH.