APA NYM Urban Design/Arts & Culture Committee
Monthly Committee Meeting Notes

Meeting Date: 4/24/2017, 6:30 p.m. @ WSP (1 Penn Plaza, 2nd Floor, New York NY)
Attendees: Cristina Ungureanu, Co-Chair
Chris Rhie, Co-Chair
Victoria Hallas, Communications Lead & Secretary
Sreoshy Banerjea
Alice Shay
Naomi Ringskog
Renee Schoonbeek

Agenda:

1. Introduction
   a. New committee members – Alice Shay and Sreoshy Banerjea
   b. Introduce all existing committee members

2. Approve Meeting Notes from March

3. Updates
   a. Report on Freshkills Park event
   b. New committee member applications

4. Committee Goals and Objectives Exercise

5. Policy / Public Review

6. Social Media Strategy
   a. Determining new name for the committee’s LinkedIn group
   b. APA Metro Chapter newsletter

7. Upcoming Events
   a. National Conference / Los Sures walking tour
   b. National Planning Conference Local Reception

8. Potential Programming
   a. DCP/EDC/HPD Commissioners event (mid-late May)
   b. Industry happy hour
   c. NYC Facilities Explorer demo and discussion

9. Interact / Engage with other professional organizations

10. Next steps / Action items

Meeting notes:
1. **Introductions**
   - New members, Alice (Bloomberg Associates) and Sreoshy (NYCEDC) introduced themselves to the committee
   - Existing committee members in attendance provided introductions

2. **March 2017 meeting minutes approved.**
   - Naomi proposed posting quarterly updates on social media pointing people to where meeting minutes are located on the APA NYM Chapter website

3. **Updates**
   - *Freshkills Park: Cultivating Arts into an Organization’s Framework* event took place on April 17th – Naomi provided update on event
     a. Dylan Gauthier filled in at the event for Mariel Villere
     b. 20 people RSVPed and 16 came
     c. Event highlighted what it has taken to implement the Freshkills project and key hurdles. Discussion on what they can and can’t do in terms of outreach and programming.
     d. Good turnout from the NYC Parks Department
     e. Naomi proposed posting a follow-up document on the event on the APA NYM Chapter website
     f. Next Freshkills Discover Day – June 4th
     g. Arts & Culture subcommittee created the tete-a-tete event approach in order to host casual conversations between an artist and a planner
     h. Let Naomi know if you have an artist you are interested in or a location you would be able to offer for future tete-a-tete’s

4. **Discussion on new member applications and future organizational structure of the committee**
   - Committee agreed to keep committee structure as is – 2 co-chairs, 1 secretary, 1 communications lead.
   - Proposal to create a committee expectations worksheet to share with new committee members. Chris to create a Google document for committee members to edit that will include vision, goals, and committee expectations.
   - Openness for growth of the UD committee if all new members agree to and adhere to goals/responsibilities document.
   - Committee to review outstanding applications and roles/responsibilities document at next session.

5. **Discussion of committee goals and objectives for upcoming year**
   - Cristina to set up a google poll to gather ideas from committee members
   - Ideas suggested: Spaces of Arrival, Spaces of Protest, International Precedents/Dialogues, Planning in Opposition

6. **Cristina to share event invitation for The Cost of Social Injustice in Communities of Color / Spaces and Places of Protest events on May 8**
   - Event published in APA NYM Chapter newsletter on May 3rd

7. **Renee discussed Los Sures Mobile Workshop (part of the APA National Conference)**
• To take place Monday from 1 p.m. - 6 p.m. (50 people have RSVPed)
• Caroline and James helping with logistics
• Renee is looking for additional volunteers to help with the walking tour
• Tour starts at Marcy Avenue Subway Station
• Different speakers and community organizers who will be addressing the group
• Renee is working on a handout for the event
• Renee will send out an e-mail detailing event

8. APA roundtable event with new EDC/HPD/DCP commissioners
   • Invitations went out
   • Chapter is waiting on times that all commissioners are available

9. Facilities explorer event – Chris to talk to Danny Fuchs in a few weeks

10. Next APA Urban Design Committee scheduled for May 15th at 6 p.m. at BuroHappold Engineering