

APA Urban Design / Arts & Culture Committee
Monthly Committee Meeting Notes

3/20/2017, 6pm
@ Arup, 77 Water Street

NOTES:

1. Meeting Notes February
 - a. Identify note-taker – Vanessa M Smith
2. Updates
 - a. Committee Roles
 - Renee rescinded as Secretary (key responsibilities: maintain distribution list, disseminate agendas and action items, write and post meeting notes)
 - **Action Items:**
 - a. Victoria to become new Secretary
 - i. Victoria will upload meeting notes, maintain distribution lists, and share agendas on APA website; she will not be able to note take at every meeting (another committee member can cover on as-needed basis)
 - b. New committee member applications
 - Discussed applicants and next steps; UD to select new members at next meeting
 - Confirmed UD member responsibilities – attend at least 8/10 annual meetings, post 2 blogs per year, actively post to social media on LinkedIn and Facebook, be active in planning committee events
 - **Action Items:**
 - Cristina to reach out to Hunter Student and suggest he apply for young Planners Committee.
 - Cristina or Chris to reach out to Alice, Shreoshi, and Alexis to discuss responsibilities, set expectations, and gauge participant interest.
 - c. Volunteer committee member to be part of the Fall Chapter conference planning committee
 - Committee discussed who would like to represent the Arts and Culture and UD Committees on this Fall conference committee:
 - Renee (UD) and Vanessa (AC) volunteered (tentative and to be discussed and finalized next meeting)
 - **Action Items:**
 - Victoria/Chris to reach out to Kovid to understand committee roles
3. Policy / Public Review
 - UD + AC to possibly co-write policy statement on new HUD budget cuts
 - **Action Items:**
 - Cristina to bring up policy statements at APA Retreat
 - HUD policy statement -- agenda item for next meeting
4. Social Media Strategy

- Discussed and agreed on diversifying blog content
 - Conducting interviews, writing urban planning book reviews, and sharing photo essays, etc. will be acceptable blog posts.
 - Decided to post at least 1 blog post/month
 - **Action Items**
 - Victoria to send out blog responsibility calendar
 - Victoria to interview Max for March post
 - Topic: Urban Design as an APA focus
 - Renee to post April blog about Los Sures event leading up to National Conference
 - A Committee Member to write blog that features new committee members
5. Upcoming Events
- a. National Conference / Los Sures walking tour
 - **Action Items:**
 - Renee to confirm that participants can show up at event location or if participants need to be transported via bus/van
 - Renee to share submitted conference programming to UD+AC
 - Caroline to help Renee coordinate logistics for transportation (if needed)
6. Potential Programming
- a. DCP/EDC/HPD Commissioners event (mid-late May)
 - Discussed co-hosting with AIA chapter; UD to share event proposal with Presidents of APA and AIA.
 - Event goal is to learn about each department's vision in the current political climate.
 - **Action Items:**
 - A Committee Member to coordinate the invitation with Presidents of AIA and APA Chapters
 - b. Industry Happy Hour
 - Hope to host in early to mid-June
 - Get Max to plug the mixer at the APA National Conference local chapter mixer
 - **Action Items:**
 - i. Renee to add Fine Arts Federation to online contact list (Google Drive)
 - ii. James to identify bar location, identify potential dates, and contact cohort organizations to gauge interest
 - c. NYC Facilities Explorer Demo and Discussion
 - The City Planning Facilities Database (FacDB) aggregates information about facilities that impact NYC neighborhood quality and are owned, operated, funded, licensed, or certified by a City, State, or Federal agency.
 - Chris wants to host a demo event for APA
 - **Action Items:**
 - i. Agenda item for next meeting (Chris to lead):
 1. Discuss date of event
 2. Arup to provide venue?
 3. DCP availability to attend to demo platform
7. Interact / Engage with Other Professional Organizations