

MEETING NOTES • URBAN DESIGN COMMITTEE • APA NY METRO CHAPTER

MEETING DATE: May 18, 2015

ATTENDEES: Chris Riale (Co-Chair), Michele McInnes, Chris Rhie, Cristina Ungureanu, Victoria Hallas, Renee Schoonbeek

AGENDA:

1. Meeting Notes
2. Updates
3. Policy Reviews
 - NYC DCP contextual zoning
4. Social Media Strategy
5. Events
 - Hudson Square Talk + Walk – Update
 - APA technical assistance panel - Discuss potential topics
 - Metro Chapter Conference 2015 – Discuss session Ideas
6. Interact / Engage with other professional organizations
7. Next steps / Action items

1. Meeting Notes

Draft notes of April meeting are approved.

2. Updates

Chris Riale asks committee members for help with getting the word out about APA-NYM Urban Design Committee's next event (Pathways to Success).

Chris Rhie has no news about the joint ALSA/AIA/APA meeting as he has not been receiving any emails.

FAF is meeting Friday May 22nd. Katie will probably attend.

3. Policy Review

As Katie is not here, this item will be discussed at a later date.

4. Social Media Strategy

Victoria encourages all committee members to post on our LinkedIn group. As for Medium posts: the person who is in touch with the person submitting a post is responsible for editing (if necessary), and will send post to Victoria + images and Victoria will post.

5. Events

Renee asks Katie/Chris Riale for help with getting the event announcement for Hudson Square Talk + walk included in the email blasts of the chapter. Katie will ask Max Sokol and Ryan Harris. We are all set for the event in terms of speakers and room/refreshments, but need to promote the event to make sure we have a good number of people (aiming for 40).

Cristina reports on the idea to organize a APA NYM chapter technical panel. As far as Cristina can tell there are no reasons why we couldn't provide technical assistance as long as it doesn't compete with paid work of planners or firms they work for. We will probably have to adhere to APA rules & guidelines. There is a protocol that APA uses for reporting and assembling a panel. Committee discusses potential costs associated with organizing a technical panel. The chapter has \$5,000 available for committee activities and we may be able to tap into these funds.

Committee briefly discusses break-out session ideas for the chapter's annual meeting in October *'Shaping the New York Metropolitan Region: Planning Innovations and Disruptors.'* We would like to submit multiple ideas to be further developed by following committee members:

1. *"Relationship between transportation planning and urban design"* Case studies: Moynihan Station, TODs in other cities -> Chris Riale
2. *"Staten Island development hotbed: community and transportation impact"* What will this new development bring the local community (more traffic, more people, more political clout)? -> Victoria
3. *"Impact of new technology on planning practice"* Will user-friendly tools make a planner of everyone, will the professional planner become obsolete? Ideas for panelists: Streetmix, Transitmix, NYC DCP/DOITT-> Chris Rhie
4. *"Examples of Public-Private Partnerships fostering planning innovations"* How public-private partnership serve as catalysts for efficient and sophisticated design intervention in the public realm" -> Renee

We will set up a call all to discuss these ideas further.

6. Interact / Engage with other professional organizations

No news.

7. Next steps/Action Items

ACTION ITEMS:

#	Action:	Who:	When:
1	Promote Hudson Square event	All	asap
2	Follow up w/F. Ruchala re: presentation zoning proposal affordability & quality + coordinate collaboration w/Zoning Committee	Katie	6/15/15
3	Submit proposals for break-out sessions APA-NYM annual conference	All	5/18/15

	October 30 th		
4	Explore collaboration AIA/APA NY Urban Design Committees	Renee	6/15/15
5	Further explore possibility of offering technical assistance to non-profits	Cristina	6/15/15
6	Plan "Pathways to Success" event for young planners	Chris Riale	June?
7	Support FAF/No Longer Empty event Bronx Court House	Michele	7/18/15

NEXT MEETING: June 15, 2015, 6 PM at Parsons Brinkerhoff, One Penn Plaza

DRAFT

VOICES OF URBAN DESIGN – LOOK-AHEAD SCHEDULE

May:

- Posts
 - Katie provide 1 post
 - Renee provide 1 post
- Lookahead
 - Chris Rhie contact 2 for June
 - Renee – contact 2 for June
 - Chris Riale- write or contact 1 panelist for June post related to Pathways event

June:

- Posts
 - Chris Rhie/Cristina – 1 post on Crowdsourcing from your contact
 - Renee 1 post (related to Hudson square event)
 - Chris Riale 1 post on Pathways event
- Lookahead
 - Victoria – contact 4 for July (students – try to get representative from each planning school in NYC)

July:

- Posts
 - Victoria - 2-4 posts from students
- Lookahead
 - Chris Riale – contact 2 for August post
 - Cristina – contact 2 for August post

August

- Posts
 - Chris Riale – provide 1 post
 - Cristina – provide 1 post
- Lookahead
 - Katie – contact 2 for September post
 - Michelle- contact 2 for SeptemberSeptember
- Posts
 - Katie – provide 1 post
 - Michelle – provide 1 post
- Lookahead
 - TBD – may be related to future Fall programming from UD committee.