

APA NY Metro Chapter
Executive Committee Meeting
February 9, 2009
MINUTES



I. Procedural Duties

- A. Call to order at 6:10PM
- B. Minutes from previous meeting were accepted with typographical edit.

II. Reports

A. President

- Budget Meeting was held last week
 - Tight budget
 - Requests
 - LI Section requested \$8,000 for Conferences
 - Mid Hudson would like additional CDs Overview from National – information on goals and objectives to be sent out
 - Looking into moving the Website to save \$1000
 - Next Budget call will be on Wednesday the 11th
 - There are questions regarding the budget structure for Peter Miller, former Treasurer
- By Laws:
 - They've been sent around, please start looking at them
 - Presentation at next meeting.

B. Administrator

- Branding for Metrochapter
 - Working on Word Template for letter head, but there have been graphics problems. The Template is being redone by National.
 - Logo: Matt is working on fixing the black distortion of the image
 - Quote has been requested for new stationary and word templates
- March 6-8 15th Annual Preservation Conference
 - Need volunteers to staff our table
 - Additional information on times will be sent around

C. V.P. Programs

- Holiday Party
 - Revenue \$1500, Deficit \$4,000
 - 60 extra people, mostly students at reduced price
 - This new attendance trend needs to be taken into consideration for next year's event

Attending:

Ex Comm Members
Donald Burns
Tina Lund
Neal Stone
Michael Marrella
Lukas Herbert
James Rausse
Lisa Lau
Ellen Ryan
Michael Levine

Other Attendees
Mary Findlen

Members Via Phone
David Berg

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- Sponsorship Initiative
 - Worked with Mary to revise dates and contacts
 - Final list of 150 firms and organizations
 - 10-15 Foundations were targeted
 - Letters going out on Feb. 11
 - Will circulate list of all firms via email. Each Exec Comm member should choose 3 to call.
 - Will be sent out in a single push
 - Final draft will be sent to LI first
 - Everyone should be thinking about best connections for phone solicitations
- Annual Conference
 - Brainstorming session will be held in 2-3 weeks
 - David Berg is talking with Neal offline to ensure there is no conflict with LI section activities
- Ethics Seminar
 - Congratulations to James for a successful program
- Energy Webinar had a large number of NY members in attendance
- Law Seminar to be held at PACE in White Plains
 - John Knowland is a potential speaker
 - Need to outreach to PACE student representatives
 - Contact NYMTC for a space for NY members to watch
 - Find a central LI space for LI Section members
- Annual Meeting is set for June 15.
 - Possible Venues
 - Common Ground
 - Queens Transportation Museum
 - Times Square Visitors Center (through Michael Bradley)
 - Possible link with TKTS Steps
 - Likely there will be large student turnout again
 - Perhaps additional networking opportunities should be offered

C. Committees

- Transportation
 - Suggestion for Long Term Policy Planning Round Table in April on Stimulus: What was Submitted, What would have been if more time.
 - Possibly to be held in EDC space because NYMTC could have a conflict of interest
- Waterfront

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- Working on Proposed amendment to waterfront zoning text with a possible joint discussion with AIA and ASLA
- Comments to the NYS Sea Level Rise Task Force (DEC) on their scope, hopefully with other section input from LI and MH
- Upcoming meeting with the Zoning Committee on the Coney Island rezoning
- Discussion of Governors Island budget cuts with the Governors Island Alliance
 - Governors Island Alliance requests a small space in the MetroPlanner for people to link with an online copy of their postcard campaign for keeping the island open in the summer
- Fall Conference direction needed: Would a session on waterfront environmental regulations, put together with the Environmental Committee fit the theme?
- Housing
 - Jan 14th, the Committee visited Intervale Green in the South Bronx, a Green building for formerly homeless families
 - Jan 22nd, visited the Christopher, a supportive housing building developed by Common Ground
 - The Committee met to plan upcoming events and discuss public housing issues as well as condos turning to rentals due to current market conditions.
 - Submitted an article/photos to MetroPlanner re January housing site visits
 - James Rausse confirmed that the Roosevelt Island tour from last year was approved for 1.25 CM Credits
- Student Relations
 - Friday Feb 9th there was a New Planner and Certifications Panel Discussion at the NYU Kimmel Center
 - Planning Agency Open House events.
 - Six transportation firms are willing to host student visits in March
 - Seeking economic development, housing, environmental, international planning and waterfront firms as well.
 - Westchester County will host students as well. Lukas Herbert to contact Reyna Alorro directly
- Aviation
 - January 20th had very interesting Risk Management discussion with PANYNJ touching on:
 - risk assessment model in development

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- asset management
 - SST and hydropower.
 - Stewart Airport will be the location of the next Aviation event
 - Most likely on a Saturday
 - Need to coordinate with Mid Hudson Section
- Zoning
 - Panel event on Feb 2nd at Center for Architecture on Zoning Interpretation
 - 200 attendees
 - Will be available on video at some point
 - Reviewing the bike parking text amendment
 - City Planning will present at 2/20 meeting
- Budget requests have started coming in.

D. VP for Professional Development

- CM CREDITS
 - **Approved**
 - Roosevelt Island- 1.25 CM
 - How Zoning Makes Buildings- 2 CM
 - Ethics in Planning- 1.5 CM
 - ITE (semi-approved)
 - **Pending Approval**
 - (SCPF) Long Island Autumn Planning Conference- Pending
 - **To Be Entered:**
 - Vision LI Smart Growth
 - NYCEDC Update
 - Making the Connection
- AICP REVIEW SESSIONS
 - **First Session- Saturday, March 28th, 9:30AM-3:30PM, Location TBD**
 - William Milczarski- Statistics & Quantitative Methods
 - Philip Plotch- Transportation
 - Harlan Sexton- Site Planning & Subdivisions
 - John Kirkpatrick- Law
 - **Second Session- TBD**
 - Waiting to hear from Frank Fish & Sarah Yackel
Any other suggestions for Ethics and Environmental?
 - **Webinar Session**
 - February 23rd

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- Keeping log of difficulties for CM website
 - Ethics credits are not logging as ethics
 - New AICPs are not able to log credits
 - National's Customer Service is not responding to requests for help from individuals
 - James will call Chicago to expedite resolutions
 - Still difficult for PDO to log courses
 - Old forms and entry requests do not match
 - Takes 3 weeks for response
 - Only two people (PDO and Administrator) are allowed access to site so Sections may not register their own
- AICP Review sessions: March 28 and April 11th.

E. Awards Committee

- Deadline for Nominees is February 27th
 - Mary will send an eblast reminder
 - Will email for recommendations with responses due by March 16
 - Marcy Kessner has the Student awards in the works already
 - Ponte Award: Need to reach out to Selection Committee

G. Intergovernmental

- APA National: Stimulus Package Update
 - Stalled in Senate after passing the house without a single minority vote
 - Senate leaders reaching out to the Minority Caucus
 - In a failed attempt to win minority votes in the House, the President shifted much of the Stimulus from Infrastructure to Tax Cuts
 - Most will be formula funding because of opposition to earmarks
 - Many states will be using the funding to plug budget gaps, pushing back decisions on necessary reductions but not necessarily increasing spending on infrastructure.
 - Policy Guide for Delegate's assembly wasn't ready in time for the National Conference. APA will be hosting a policy forum instead.
 - New Sea Rise task force in response to NYS shoreline policy and climate change

H. Treasurer

- Quarterly reports went to National on 20th, meeting with Peter Miller to rectify balance sheets and 990N form.
- Need to get Mary her 1099

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I. Metro Planner

- Ed needs articles NOW!
- Neal Stone will review the Ethics CD.
- Zach should write up latest zoning changes
- Other suggestions included: policy statements, announcements of John Nolan Award from Upstate Chapter, write-ups of Carol's house tours, Reyna's Fine Arts, Awards Announcement, AICP training

J. Long Island

- Planning Scholarship breakfast 1st week in April
- East End Conference at the end of April
- Discussion on webinar/videoed events--James and David will speak offline on possibilities or webinar and go-to-meeting

K. Mid Hudson

- Hosted a successful CD Session, consensus they want more. Is it possible to get more CDs at the White Plains venue?
 - Discussion of allowing firms to host viewings for a flat fee. AICP member to police attendance.

MOTION: To Start Lending DVDs to firms, agencies or nonprofits with AICP members to be reimbursed at one flat fee per showing, for an amount to be determined by treasurer and PDO, on the condition that an AICP member administers the program and serves as onsite coordinator.

DISCUSSION: Agreement on firms paying the fee, dissent on Sections paying.

Long Island Section feels that they should not have to pay Metro for services that Metrochapter should provide. Professional education is a function of the chapter, there should be no charge for performing that function.

All professional associations charge for professional education. NYC Section holds events for which they charge--the money goes to the Metrochapter, not the Section--this should be the case for all sections.

Fees go into replenishing the central fund for fees and services involved in events including food, insurance, securing venues, etc.

Further discussion on Metrochapter/Section budgeting policies: LI questions the seriousness of the budget given the holiday party is always a deficit. (Holiday party

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is a service rendered to all members at a loss.) The LI section wants a proposal from the Metrochapter that will restructure the budget to help them out. They want solutions.

NYC Section agrees that we have to set priorities for professional development, social and networking events. Equitable distribution will be impossible due to land use. As a committee we need to prioritize.

MH members don't go to social events and resent paying for AICP and CM credits--same argument as previous year--BUT there are benefits to getting the credits and \$10 is a bargain. However AICP members alone benefit from credits but ALL have to pay--AICP requires charging all. Metrochapter does not have a choice if we want to continue giving CM credits--hope that this will work out with National in next 6 months, if not changed by December we will revisit the policy.

MOTION repeated: To Start Lending DVDs to firms, agencies or nonprofits with AICP members to be reimbursed at one flat fee per showing, for an amount to be determined by treasurer and PDO, on the condition that an AICP member administers the program and serves as onsite coordinator.

Motion seconded. Motion carried in favor, one dissenting vote.

Next meeting: March 16, 2009
Meeting Adjourned: 7:53 PM