

APA NY Metro Chapter  
Executive Committee Meeting  
January 14, 2008  
**MINUTES**



I. Procedural Duties

A. Call to order at 6:10PM

II. Reports

A. President

- Nominating Committee appointed for APA Elections:
  - Michael Levine, Marcie Kesner, Frank Fish, Paula Kaplan
  - They will establish procedures and make nominations, hope to have recommendations by March
  - Consider exploring splitting the PDO position?
  - Will prepare email blast and get announcement in MetroPlanner
- Baruch/Newman Institute
  - New director interested in doing events with us
    - Possibility of PlaNYC evaluation one year later
  - Could possible use Baruch as a venue again
- Strategic Planning
  - Major themes we would like to highlight:
    - Professional Development
    - Public Relations
    - Government Relations
    - Admin (covers fundraising, committees, linkages with regional sections, etc.)
  - Diversity and recruitment are important concerns
  - Mary will send blast email to membership to solicit input, initiate outreach

B. Administrator

- Sponsorship
  - Consider range of sponsorship options, raising rates
  - Need to look at this more closely- will make decision at Feb. meeting

C. Vice President for Programs

- Awards

**Roll Call**

Present:

*Exec. Committee*  
President  
Co-VP for Programs(x2)  
Co-VPs for Committees  
VP Prof. Development  
VP Intergovernmental  
Secretary  
Treasurer  
NYC Rep

Excused:

Lower HV West Rep.  
Lower HV East Rep.  
Co-VPs for Committees  
LI Rep.

Others Present:

Mary Findlen  
Matt Schwartz  
Sarah Whitham  
Ellen Ryan

**New York Metro Chapter**

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- Vote to rename Distinguished Service Award to Andrew Haswell Green Award for Distinguished Service
- Chapterwide events this Spring
  - Panel on arts and culture in planning
  - Panel on PlaNYC (one year anniversary)
  - Innovating Zoning Panel
  - Bar Association land use committee wants to co-sponsor CBA event

D. Vice President for Professional Development

- AICP exam prep – tentative dates March 29 and April 19
- Continuing Maintenance – need a procedure for approving co-sponsored events to enter events for credit into system
  - Will put together a list of problems we have been having with entering events onto website to send to APA National

E. Vice President for Committees

- Committee reports
  - Environmental, Diversity, Waterfront, Urban design and Transportation are all active and scheduling meetings, events
  - Zoning meeting trying to attract new members
- Diversity Committee:
  - Trying to reconstitute committee
  - Sarah Whitham on APA Diversity Task Force for APA National

E. Vice President Intergovernmental

- Federal
  - 2<sup>nd</sup> phase off affordable housing trust fund – passed House, waiting for companion bill at the Senate
  - Waterfront Act – passed both houses, considering timing of when to send to White House
- APA Delegation Assembly @ National Conference – position paper on climate change
- State
  - NYC Traffic Congestion Mitigation Commission
  - Counties around NYC – bill for cash incentives for infrastructure upgrades for areas willing to take on new density by increasing affordable housing

F. Treasurer

- Fine Arts Federation – we will renew membership
- NYC Million Trees Initiative – wants a link on our website

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- Request for \$800 from Brooklyn CB 7
  - We agreed to be their fiscal agent for their 197a plan because we're a 501(c)(3)
- Treasurers report:
  - Chapter conference – net proceeds = \$23,471
  - Chapter reserve fund= \$15,485
  - Student award fund – appreciated \$820
    - At next meeting, discuss possibility of increasing student awards

G. NYC Representative

- Canadian Consulate – has fund they would like to use to sponsor planning events with us, good professional exchange
- Australian planners – being hosted by Transportation Committee w/AIA to give talk on TOD's.

**Next meeting: February 11, 2008**

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