



2011 APA NY Metro Chapter Biennial Conference

Thursday, October 20, 2011

Lerner Hall, Columbia University (http://www.columbia.edu/about_columbia/map/lerner.html)

CM|6 (Requested)

The Future of Planning a New Paradigm

Conference Program

8:00 – 8:45 AM

Registration (Broadway Lobby)

8:45 – 9:00 AM

Welcome Remarks by Donald Burns, AICP, President, APA NY Metro Chapter (Roone Arledge Auditorium)

9:00 – 10:30 AM

Keynote Address and Panel Discussion (Roone Arledge Auditorium)

Vision 2020: What Does It Mean for the Planning and Design of New York City's Waterfront?

1.5 CM Credits

Keynote presentation by Commissioner Amanda Burden, FAICP, on *Vision 2020: New York City Comprehensive Waterfront Plan* and its implications for future planning and design of the waterfront. Followed by a panel discussion by professionals who have represented the APA, AIA, and ASLA during the advisory process and will describe key issues and explore *Vision 2020's* new opportunities for planners, architects, and landscape architects.

Keynote Address: Amanda M. Burden, FAICP, Chair, New York City Planning Commission

Panelists:

- Donald Burns, AICP, APA, Metro Chapter President (Moderator)
- Bonnie Harken, AIA, President, Nautilus International
- Rick Bell, FAIA, Executive Director, NY Chapter, AIA
- Susannah Drake, ASLA, Principal, dlandstudio

Next Steps on Vision 2020

- Michael L. Marrella, AICP, Director of Waterfront and Open Space Planning, New York City Department of City Planning

10:30 – 11:45 AM

Robert Moses: Visionary or Villain? (Roone Arledge Auditorium)

1.5 CM Credits

From the 1920's to the 1960's, Robert Moses was the New York Metropolitan area's master builder of: highways, parkways, bridges, tunnels, open space recreation, housing



projects and beaches, among other facilities. Robert Caro's Pulitzer Prize winning book, "The Power Broker: and the Fall of New York" (1974), and the revisionist work, edited by Hillary Ballon and Kenneth T. Jackson, "Robert Moses and the Modern City: The Transformation of New York" (2007), portray contrasting views of Moses. So, in your view, was he a visionary, who shaped this metropolis more than any other person in the 20th century, or in the process was he a villain by demolishing buildings and relocating people, in some instances? This session will have a presenter, two respondents and an abundance of audience participation.

Panelists:

- Dr. Floyd Lapp, FAICP, Executive Director, South Western Regional Planning Agency, Connecticut (Presenter)
- Richard Anderson, FAICP, President, New York Building Congress (Respondent)
- Jaquelin Robertson, FAICP, Founding Partner, Cooper Robertson (Respondent)

12:00 – 1:15 PM

Lunch/APA NY Metro Chapter Awards Presentation (Roone Arledge Auditorium)

Breakout Sessions:

1:30 – 3:00 PM (Roone Arledge Auditorium)

The Future of Climate Regulation and the Planning Profession

1.5 Law CM Credits

Climate change will have profound effects on the design of our buildings and the shape of our cities. To minimize energy use and greenhouse gas emissions, buildings will have many green features and some will generate their own energy. To cope with anticipated changes in sea level, storm intensity, and temperature, the locations and designs of buildings and infrastructure will have to be modified. This talk will describe the existing and emerging laws and regulations governing climate mitigation and adaptation and the ways they will affect planning practice, ranging from impact assessment to building and facility design and siting.

Panelists:

- Michael B. Gerrard, Andrew Sabin Professor of Professional Practice; Director, Center for Climate Change Law, Columbia Law School (Moderator)
- Wesley O'Brien, General Counsel, Mayor's Office of Environmental Coordination

1:30 – 3:00 PM (Jed D. Satow Conference Room)

The Next Development Wave: NYC Neighborhoods Still Trembling On the Verge – St. George on Staten Island, Greater Jamaica in Queens and Coney Island in Brooklyn

1.5 CM Credits

There are many plans on the table, much behind the scenes progress and admittedly obstacles for these culturally and economically underperforming city centers. Each has tremendous assets such as unique waterfront locations and excellent transportation.



Coney Island has an amusement park of national historic significance. St. George has over 60,000 people a day entering and leaving the ferry on foot. Jamaica not only has a Long Island Railroad Hub station but the Train to the Plane. After an illustrated talk on each of these unique locations from the insiders deeply involved in their success, there will be a question and suggestion period where planners are invited to generate their own ideas.

Panelists:

- Randy Wade, AICP, Director, Pedestrian Projects Group, New York City Department of Transportation (Moderator)
- Susan M. Deutsch, President, Capital Initiatives, Ltd. (Jamaica, Queens)
- Len Garcia Duran, Staten Island Director, New York City Department of City Planning (St. George, Staten Island)
- Thomas McKnight, Executive Vice President and Co-Manager of the Planning, Development and Maritime Department, New York City Economic Development Corporation (Coney Island, Brooklyn)

1:30 – 3:00 PM (Room #555)

The 3 R's of the New Economy: Reposition Redevelop Regenerate

1.5 CM Credits

The 3 R's of the New Economy will feature three leading practitioners in the fields of Urban Planning, Landscape Architecture and Architecture who will discuss their work with public agencies, neighborhood groups and developers to jump-start economic development by Repositioning Cities; Redeveloping Neighborhoods and Regenerating Buildings. Since there are few "Big D" (Big Development) projects being initiated in the current economy, the program will focus on the numerous opportunities to rebuild communities, neighborhoods and buildings. The program will examine innovative approaches to planning, neighborhood design, and reconstruction of buildings; all of which create more resilient urban ecosystems and contribute to a region's sustainability and regeneration.

Panelists:

- Mark Strauss, AICP, FAIA, Past Chair of the APA NY Metro Chapter Urban Design Committee and Past-President of AIA New York (Moderator)
- John Shapiro, Chair of the Graduate Center for Planning and the Environment, Pratt Institute
- Stephen Whitehouse, AICP, ASLA

3:15 – 4:45 PM (Roone Arledge Auditorium)

Transit-Oriented Development in an Age of Constrained Funding

1.5 CM Credits

As is well known transit agencies nation-wide are struggling with constrained budgets while seeking to maintain service levels and meet as many capital plan objectives as possible. This situation makes it more important than ever for transit agencies to explore "value capture" strategies. This session will address issues pertaining to value capture,



including successful transit-oriented-development strategies and studies of the benefits of new or improved transit service on real estate values and development.

Panelists:

- Pierre Vilain, Ph.D., Vice President, HDR
- Vivian E. Baker, Assistant Director, Transit Friendly Land Use & Development, NJ Transit
- Holly Haff, AICP, Assistant Director, Transit Oriented & Economic Development Business Development, Facilities & Marketing, MTA Metro-North Railroad
- Kyle F. McGraw, MTA Long Island Rail Road
- Talha Muhammad, Economist, HDR

3:15 – 4:45 PM (Room #555)

Planners in a Non-Planning World: A Discussion

1.5 CM Credits

Planners often find themselves at the tail end of decision-making. Most planners enter the field with a grand vision and enthusiasm that their intrinsic values will help change people's lives in the way they live, only to find obstacles to these ideals that were never exposed to them in their studies. In difficult times, and with much backlash at the profession, planners need to expand and develop skillsets to be an effective planner. But, being an effective planner does not always mean being a traditional planner.

The panelists here work outside of traditional planning roles, but utilize their planning training and knowledge to be effective in their respective line-of-work. Their success proves that planning is universal, and that planning skills can be adapted to a variety of professions. The panelists will not only talk about how planning has helped them, but also what skills they feel planners need in a changing world to be effective leaders.

Panelists:

- James Rause, AICP, Office of the Bronx Borough President (Moderator)
- Richard Bass, AICP, Chief Planning and Development Specialist, Herrick, Feinstein LLP
- Miquela Craytor, Executive Director, Sustainable South Bronx
- Ron Schulman, Principal, Best Development Group

3:15 – 4:45 PM (Jed D. Satow Conference Room)

Ethics in Planning

1.5 Ethics CM Credits

Panelists:

- Debbie Lawlor, AICP (Moderator)
- Carlos Rodrigues
- Charles Latini, AICP

3:15 – 4:45 PM (Room #569)



Roundtable: Transitioning from Graduate School to Employment Sponsored by the APA NY Metro Chapter Student Relations Committee

Panelists will discuss their recent career experiences and offer strategies for obtaining a permanent job following a successful internship experience. The panel will focus on how to compete in a difficult job market in tough economic times. There will be an opportunity for questions and answers following the panel discussion.

Panelists:

- Matthew Bernstine (invited) - Sam Schwartz Engineering
- Catherine Kim, Office of Resident Economic Empowerment and Sustainability, New York City Housing Authority
- Jake Schabas, Empire State Transportation Alliance, Regional Plan Association
- Daniel Scorse –Myrtle Avenue Brooklyn Partnership
- Stephanie Servetz, New York City Economic Development Corporation

Mobile Workshop:

10:00 AM Onward, October 19, 2011

Gowanus Canal Mobile Workshop

1.5 CM Credits

The Gowanus Canal, completed in 1869, was once a major center for waterborne transportation and industrial commerce. Its historic uses have included those that have typified the industrial waterfront of New York City including among them manufactured gas plants, mills, tanneries, and chemical plants. As a result of years of discharges, storm water runoff, sewer outflows and industrial pollutants, the Gowanus Canal has become one of the nation's most extensively contaminated water bodies. Contaminants include PCBs, coal tar wastes, heavy metals and volatile organics. The contamination poses a threat to the nearby residents who use the canal for recreation. On March 2, 2010, EPA added the Gowanus Canal to the Agency's Superfund National Priorities List (NPL). Placing the Gowanus Canal on the list allows the Agency to further investigate this site contamination site and to develop an approach for addressing the contamination. This tour will be led by EPA (Christos Tsiamis, EPA's Gowanus Canal Project Coordinator and Natalie Loney, Community Coordinator for EPA) and the discussion will focus on the EPA work program and current status as well as the long term planning efforts for reuse along the Gowanus Canal.

Workshop Coordinator:

- Robert White, AICP, APA NY Metro Chapter Environmental Committee

Tour Leaders:

- Christos Tsiamis, USEPA Gowanus Canal Project Coordinator
- Natalie Loney, USEPA Community Coordinator

Meeting Location: To be announced