



Executive Committee Meeting Minutes: 1/10/2011

I. Procedural Duties

- A. Call to order at 6:03 PM
- B. Roll call. Quorum: yes
- C. Minutes from November 15<sup>th</sup> Meeting – accepted. [motion: J. Rausse, sec: L. Lau]

II. Reports

A. President

1. NY Metro Chapter's membership in the Empire State Future coalition:
  - advantage to joining is solidarity with other organizations that have similar agendas
  - the coalition has advocated and lobbied for legislation such as the NYS "Smart Growth Public Infrastructure Policy", among others
  - the coalition will also likely continue to author and issue policy papers/statements
  - membership dues are voluntary and APA may choose what it would like to commit
  - meetings are almost always by conference call, once, sometimes 2x month
  - paperwork to sign-up APA NY Metro Chapter will be forthcoming from D. Berg to either D. Burns or N. Stone
2. 2010 Holiday Party:
  - held December 18<sup>th</sup> at *Moran's* in Lower Manhattan: attendance was approximately 75 people, pay-at-door & cash bar
  - regarding affordability for venues and social events of this nature, places like *Moran's* will be used by the chapter more often, going forward
3. NY Metro Chapter membership #'s January update:
  - membership has fallen by another 40-50 people
  - chapter is numbering approximately 1,150
  - available funds (from dues) continue to decrease
  - chapter operational expenses have now been minimized with elimination of office and chapter administrator in 2010
  - President's focus now is on how to deliver services to members at the least cost throughout 2011
4. 2011 Chapter Biennial Conference:
  - K. Saxena will choose the date to hold conference, cognizant of other possible conference conflicts, 9-11 commemorative events, religious holidays, etc.
  - D. Burns wants APA National President Mitchell Silver to attend the Biennial Conference and wants to get the conference on M. Silver's calendar very soon
  - D. Burns has tentatively scheduled October 5<sup>th</sup> and 6<sup>th</sup> (Wednesday & Thursday) for the conference
5. September 9-11 Program:
  - D. Burns is making an open call for volunteers to help work on this event
  - D. Fields represents that Bonnie Harken has expressed an interest in volunteering; D. Burns represents that Ethel Sheffer and Ernie Hutton have also expressed an interest in volunteering
  - R. Harris will serve as the Executive Committee representative for this event
  - preliminary plan-of-attack should be developed and advanced before the end of February to share with the volunteers who have expressed interest in participating

6. Executive Committee Retreat:
  - D. Burns will schedule an internet or telephone conference session with the Executive Committee on a Saturday, February 12<sup>th</sup>, morning or afternoon (+/-3 hours) instead of a day session in Lower Hudson Valley
- B. VP Programs
  1. "Evening with the Fellows" Series – first program in March:
    - K. Saxena is finalizing next steps to establish date, location, speaker, and details (likely Ernie Hutton will speak; D. Burns has also suggested Dwight Merriam)
  2. Biennial Conference is being organized
- C. VP Committees
  1. Housing Committee:
    - Ilene Popkin, Assistant General Manager for Development, New York City Housing Authority to speak about "new initiatives" at NYCHA on February 1<sup>st</sup>, 2011 at the offices of Parsons Brinckerhoff
  2. Transportation Committee:
    - upcoming panel discussion with APA Northern NJ's new transportation advocates (end-of-February): "Roadways for All"
    - upcoming event (mid-to-end of March): "The New Advocacy, Innovative Community Engagement in Transportation" – program description pending
    - upcoming program with WTS Greater NY Chapter (April 20<sup>th</sup>): "Transportation and Sustainability"
  3. Waterfront Committee:
    - currently reviewing Scenic Hudson resolution for Hudson River revitalization
    - developing ideas to work with New York New Visions on 9-11 programming
    - co-sponsoring a panel with the Economic Development Committee on waterfront brownfield redevelopments (sometime in February)
    - committee intends to be part of NYC's Comprehensive Waterfront Plan Task Force (February or March)
- D. VP Professional Development
  1. Utah Webcast:
    - Susan Nienaber and "NYC Active Design Guidelines" was presented as NY Metro Chapter's annual programming commitment to the Utah Webcasts (January 7<sup>th</sup>)
  2. AICP Review:
    - prep dates are going to be selected and advertised for end of March
    - if online registration is needed, N. Stone requests ample lead-time to create the event on Constant Contact
  3. Yonkers wants to put together a joint APA/AIA program
    - J. Rausse will have T. Lund contact L. Herbert about this
  4. NY Metro Chapter is paid and registered as a 2011CM provider
- E. VP Intergovernmental Affairs
  1. APA National is compiling a list of legislative topics relevant to each chapter, as well asking for each chapter's 2011 legislative agenda. M.A. Levine suggests:
    - state licensing of planners
    - implementation of the NYS Smart Growth Public Infrastructure Policy Act
    - fracking in the NYC watershed
    - government reorganization in NYS
    - alternative funding methods for green energy retrofits

2. NY Metro Legislative Memo to new NYS Governor Cuomo
    - memo shall state the chapter's positions on megaprojects, waterfront issues, fracking issues, congestion pricing, climate change, coordination of NYS agencies for streamlining of permitting processes, etc. to go out before end of February
    - draft to be circulated to the chapter committees before being sent to Albany
  3. 2011 National Conference Policy Statement topic - not known at this time
- F. Treasurer
1. Autumn Half-day Conference (10/01/10) Accounts Receivable – outstanding donor payments for collection almost complete
  2. Three proposals needed to choose a tax preparer to assist the chapter in filing a 990EZ with the IRS for FY2010
- G. School Relations
1. Student Holiday Party – good turnout; J. Szende emailing pictures to D. Burns
  2. Change of student representatives – new names/contacts will be furnished to D. Burns and N. Stone once finalized
  3. Open Houses – students want help from the Executive Committee regarding:
    - international planning firms, organizations, practitioners, etc.
    - names of regional transportation planning entities
  4. A “happy hour” is planned for end of January, location/date TBD
  5. Student presentations will be at NYU this year on Friday, May 6<sup>th</sup>
- H. Young Planners Group
1. Leadership meeting: Tuesday, January 25<sup>th</sup>
  2. Mentorship Program Kick-off: Thursday, January 27<sup>th</sup>, 6:30pm, at Parsons Brinckerhoff
  3. Outreach meeting: Tuesday, January 18<sup>th</sup>, location TBA
  4. High School Outreach Roundtables: February topic is “educators”, at AKRF
  5. APA National Conference Session: Monday, April 11<sup>th</sup>, 2:30-3:45pm “Young Planners Group Discussion” in Boston
  6. Events Committee still needs a chairperson – seat is still open
- I. Metro Planner
1. Next edition is not yet released
  2. D. Burns suggests modifying Metro Planner frequency to quarterly; bylaws need to be consulted – no decision
  3. Blogs & Twitter - possible future communication media, in addition to Metro Planner
  4. If number of editions decrease, chapter needs to re-think how it sells advertising slots and the loss of revenue potential
- J. Student Representatives – N/A
- K. Long Island Section
1. Kunz Breakfast will be “Kunz Brunch” on Friday, March 18<sup>th</sup>
  2. East End spring conference will be on the topic of “sustainability” on Wednesday, April 27<sup>th</sup> in Riverhead
  3. Planning Library at Dennison Building is going to be cataloged & digitized by an intern
  4. L.I. Section minutes need to be emailed to Chapter President regularly
  5. L.I. Section is starting its own website/webpage, separate from the chapter's
- L. New York City Section
1. Preliminary arrangement(s) being made for spring tours of:
    - Queens Museum
    - High Line Park

2. Idea floated by R. Harris to advance an APA–Tri-State Transportation Campaign partnership for pedestrian access and sidewalk improvements at/around Penn Station – for consideration
3. Draft scholarship for White Paper: “NYC Transit, the Next 25 Years” to advance Robert Olmstead’s work posthumously – for further discussion – R. Harris to follow-up with D. Burns

M. Hudson Valley East Section

- Wednesday, January 19<sup>th</sup> event – details?

N. Hudson Valley West Section

1. “Evening with the Fellows” Series – HVW program
  - Thursday, March 3<sup>rd</sup> (alternative date: Thursday, March 10<sup>th</sup>)
  - Possible speaker is Dwight Merriam, FAICP
  - K. Saxena and D. Gilmour will coordinate
2. HVW social event TBD for Feb/March
3. APA National Conference: of interest to NY Metro Chapter members
  - charter bus service will not be arranged by the chapter to/from Boston
  - a car sharing / car pooling option may be a service that the chapter makes available to members to get to/from Boston
  - an eblast or SurveyMonkey (TBD) may be set out to ask about member interest, and what are preferred dates of travel to/from Boston
  - D. Burns will look into whether a Northeast Region social will take place in Boston
4. D. Gilmour will compose a reminder that time is waning on commenting on the NYS Climate Action Council Interim Report, and will send this to D. Burns

III. Adjournment at 8:04 PM. [motion: N. Stone, sec: J. Szende]