



American Planning Association  
**New York Metro Chapter**

*Making Great Communities Happen*

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## ***MetroPlanner*** **2009 Consultant Advertising and Listing Options**

Advertising and directory listing options for six (6) *MetroPlanner* issues, January – December 2009:

1. (a). Ad size: 2.0" high x 2.5" wide	\$325.00
1. (b) Option 1(a) with directory listing	\$350.00
2. (a). Ad size: ¼ page horizontal (2.5" high x 7.5" wide)	\$500.00
2. (b) Ad size: ¼ page vertical (5.0" high x 3.5" wide)	\$500.00
2. (c) Option 2 (a) or (b) with directory listing	\$525.00
3. Ad size: ⅓ page horizontal only (3.0" high x 7.5" wide)	\$600.00*
4. (a). Ad size: ½ page horizontal (5.0" high x 7.5" wide)	\$700.00*
4. (b) Ad size: ½ page vertical (10.0" high x 3.5" wide)	\$700.00*
5. (a) Full-page ad (10.0" high x 7.5" wide)	\$900.00*
6. Directory listing ONLY	\$100.00

\* FREE directory listing with these options

### **NOTE:**

**1. Ad specs: JPG file, 300 dpi, minimum copy font size of 8 point – Please do not send bmp, gif or pdf files.)**

**2. Directory listing: Please submit as a Word file. (Please see attached guide for directions.)**

**3. Option 1(b) is included in all Corporate Contributions as complimentary advertising.**