The American Planning Association’s New York Metro Chapter addresses planning issues that concern the physical, social, and economic environment in the metropolitan region encompassing New York City, Long Island and the Hudson Valley. The Chapter represents some 1,400 practicing planners, professionals and stakeholders involved in the planning, design and development of the region’s communities.

As one of the leading policy voices in the State, the Chapter actively fosters interdisciplinary interaction between educators, practitioners, students, administrators, community organizers and developers from all walks of the planning profession and beyond. It is through the work of the Chapter that an on-going discussion about the future of the entire New York Region takes place - through presentations, discussion forums, conferences, newsletters, position papers, and the work of our Chapter Committees and Sections.

We welcome you to join us, partner with us, and support our exciting 2016 programming year!

Kovid Saxena, AICP  
VP Programs

James Rausse, AICP  
President

American Planning Association New York Metro Chapter

Tel/Fax: 646-963-9229

Email: office@nyplanning.org/ Website:www.nyplanning.org
SPONSORSHIP FORM

PACKAGE SELECTION (check one):
CORPORATE:  __ PATRON LEVEL  -  $5,000
              __ SPONSOR LEVEL  -  $2,000
              __ DONOR LEVEL  -  $1,000
              __ CONTRIBUTOR LEVEL  -  $500

Please e-mail this form to admin@nyplanning.org with "2016 Sponsorship" as the subject line. Mail payment to:
Ryan Harris, Treasurer, APA NY Metro Chapter,
Grand Central Station,
450 Lexington Avenue Suite 1802
New York, NY 10163-1802

For more information on the 2016 APA NY Metro Chapter Conference, please email kovid.saxena@hdrinc.com with "2016 Conference" as the subject line.

NAME (FIRM or INDIVIDUAL):

CONTACT PERSON:

ADDRESS (STREET / P.O. BOX):  SUITE/FLOOR:

CITY/TOWN/VILLAGE:  STATE:  ZIP:

TELEPHONE:

FACSIMILE:

EMAIL:

___ CHECK (PAYABLE TO APA NEW YORK METRO CHAPTER)

___ INVOICE (PLEASE COMPLETE INVOICE ADDRESS BELOW)

NAME AND TITLE:

COMPANY NAME:

ADDRESS (STREET / P.O. BOX):  SUITE/FLOOR:

CITY/TOWN/VILLAGE:  STATE:  ZIP:

AUTHORIZED SIGNATURE:

Newsletter & Online Advertising:
As part of every sponsorship package, the Chapter offers complimentary standard advertising space to all Corporate Sponsors in the APA NYM e-blasts during 2016. Additionally, Corporate Contributors are listed in the online directory with their areas of primary expertise, as well as contact information.

The American Planning Association New York Metro Chapter is a registered 501c(3) non-profit organization, offering services to its membership, sponsors and for the benefit of the community at-large. Contributions to the organization are tax deductible.
## Sponsorship Rate Sheet
or Online Advertising Only Rates

### 2016 Annual Conference and Awards Ceremony Corporate Sponsorship

<table>
<thead>
<tr>
<th>Level</th>
<th>Benefits</th>
<th>Sponsorship Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patron – 6</td>
<td>6 Tickets, Online Advertising, Logo Display at Conference and opportunity to sponsor Breakfast OR Coffee Break and listing in Chapter Website Consultant Directory</td>
<td>$5,000</td>
</tr>
<tr>
<td>Sponsor – 4</td>
<td>4 Tickets, Online Advertising, Logo Display at Conference and listing in Chapter Website Consultant Directory</td>
<td>$2,000</td>
</tr>
<tr>
<td>Donor – 2</td>
<td>2 Tickets, Online Advertising, Logo Display at Conference and Listing in Chapter Website Consultant Directory</td>
<td>$1,000</td>
</tr>
<tr>
<td>Contributor – 1</td>
<td>1 Ticket and Online Advertising, Logo Display at Conference and Listing in Chapter Website Consultant Directory</td>
<td>$500</td>
</tr>
</tbody>
</table>

### Online Advertising Only for One Year

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Metro Chapter e-blast announcements logo (2.0” high x 2.5” wide ad) recognition and Chapter Website Consultant Directory</td>
<td>$250</td>
</tr>
<tr>
<td>Chapter Website Consultant Directory</td>
<td>$100</td>
</tr>
</tbody>
</table>

### Newsletter & Online Advertising:

As part of every conference sponsorship package, the Chapter offers complimentary advertising space to all Corporate Sponsors in the APA NY Metro e-blast announcements sponsor logo during 2016. Metro Chapter publishes the e-blast announcements at least twice a month. **Please provide the Chapter with your organization’s logo.** E-Mail logo to admin@nyplanning.org.

Corporate Contributors are also listed in the online directory with their area of primary expertise and contact information. **Please provide the following information to be used in your Consultant Directory listing:**

- **FIRM NAME:** ____________________________________________________________
- **STREET ADDRESS:** ______________________________________________________
- **CITY, STATE ZIP:** _____________________________________________________
- **CONTACT PERSON:** _____________________________________________________
- **E-MAIL ADDRESS:** ___________________________ **WEBSITE:** ___________________

**Staff (number of people):** __________  **AICP (number on staff):** __________

**FIRM DESCRIPTION** (eg: services offered, areas of expertise, specialties, etc. in less than 250 words)